

## WoW Classic Variety Show 2023 Ruleset



**1. Introduction.** The WoW® Variety Show contest will feature a series of three (3) activities (the "Activities") for players & streamers to be selected by Blizzard to compete in the Activities ("Players"), that will be hosted live on Saturday, December 9th in-game in the World of Warcraft game environment. BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION (referred to herein as "BLIZZARD") IS THE HOST AND SPONSOR OF THIS CONTEST. THIS CONTEST IS OPEN TO ALL WORLD OF WARCRAFT PLAYERS WHO HAVE CREATED ACCOUNTS ON NORTH AMERICAN SERVERS WHICH ARE THIRTEEN YEARS OF AGE OR OLDER ON THE DATE REFERENCED BELOW AS THE START DATE FOR THE CONTEST ("PLAYER(S)"). IF YOU ARE NOT A RESIDENT OF THE UNITED STATES OF AMERICA/OR YOU ARE NOT THIRTEEN YEARS OF AGE OR OLDER YOU ARE NOT ELIGIBLE TO WIN A PRIZE. If you are a Player is under the legal age of majority in your state of residence (a "Minor"), one of the Player's parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Contest rules with the Player's entry, and that such agreement constitutes acceptance of these Contest rules on behalf of the Player and themselves. To be eligible to participate in the Contest, entries must be completed and received by Blizzard in the format designated below. Directors, officers and employees of Blizzard, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Offer void where prohibited. In the event of any dispute, entries will be deemed to have been submitted by the owner of the email address from which the email was sent.

Blizzard and any of its respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by

events beyond the control of Blizzard; or (d) any printing or typographical errors in any materials associated with the Contest.

Contest Period. The Contest shall commence at 10:00 AM Pacific Standard Time on December 9, 2023 and shall continue in duration until around 4:00 PM Pacific Standard Time December 9, 2023. The Contest will be governed under the terms of this handbook as well as the [Activision Blizzard Esports Standard Rules](#).

**2. Entering the Contest.** The Contest includes a series of 3 activities for Players to engage in for a chance to win that may take place on the Contest Realm. By signing up, Blizzard may grant a Player Contest Realm access via the Player's Battle.net Account. The Activities include a Race to Defeat Hogger, Blackfathom Deeps Race, and Mak'gora Madness. Each Activity will showcase a range of invited Players (hereby known as Contestants) as well as Players signed up for the event to participate. The show will be broadcasted, and prizes will be awarded for each individual activity, as set forth below.

Players may register to participate in the Contest by signing up at via the [Tournament Discord](#) server prior to a Contest. Signup periods will be publicly announced by Blizzard prior to each Contest.

Players may be provided access to additional realms during the Contests.

**A. Activity One: Race to Defeat Hogger.** The first activity will be focused on leveling up a new character on WoW Hardcore servers in a race to defeat Hogger. Contestants will create their character at level 1 and begin leveling through the start zone selected by Blizzard. The first player to defeat Hogger while not in a group will be the winner. The event will take place on a new server with no previously existing characters.

- (a) This activity will be open registration. In order to sign up for the event fill out this form. The activity will take place on a PTR server, meaning players from all regions are eligible to compete.
- (b) The Contestants will create characters on a realm and zone to be determined by Blizzard and announced prior to the activity.
- (c) Contestants will begin leveling at the same time. The end of the competition will be determined by a player defeating the NPC "Hogger" on the realm. The player who has the tag for Hogger's kill will be deemed the winner.
- (d) Contestants may use items on their character upon creation, traded to them via other players, or acquired through quests, loot, etc.
- (e) The Contestant may not enter a party / group with anyone during their kill of Hogger.
- (f) The victorious Contestant will be awarded digital goodies courtesy of Blizzard.
- (g) After the Race to Defeat Hogger has completed, players may continue to level their character for Activity Three (See info in section "Activity Three: Mak'gora Madness")

**B. Activity Two: Season of Discovery Blackfathom Deeps Race.** The second activity will take place on Season of Discovery servers and feature a race between four teams through the New 10-player Blackfathom Deeps on live servers.

- (a) Event Registration is now open. Players can sign up to take part in the Blackfathom Deeps Race today! Each player will need to have a level 25 character on Season of Discovery's servers as well as an active WoW subscription to participate in the event.

(b) Each player will be allocated a team composed of 9 registered participants and 1 celebrity guests. The team of 10 total Players will work together through the new Season of Discovery Blackfathom Deeps Raid.

(c) When the activity begins, teams will race through Blackfathom Deeps with the first team to defeat all the bosses in the raid deemed the winner. All bosses must be defeated:

Baron Aquanis

Ghamoo-ra

Lady Sarevess

Gelihast

Lorgus Jett

Twilight Lord Kelris

Aku'mai

(d) At the end of the activity, the Team who have completed the raid will have won the event and will be eligible for awards courtesy of Blizzard.

(e) There are 36 sign-up spots in the Blackfathom Deeps Race activity, therefore if more players are signed up for the event Blizzard will select players for the activity based on the sign-up form. Selected players will be notified by Blizzard at least 48 hours prior to the activity.

**C. Activity Three: Mak'gora Madness.** The third and final activity of the Variety Show will take place with the Duel to the Death feature in WoW Classic. Using characters from the "Race to Defeat Hogger" Activity, players will be entered into a single elimination bracket to determine a winner!

(a) The Mak'gora Madness will feature a 32-player single elimination bracket with Duels to the Death deciding each round of the competition.

(b) Players from the 'Race to Defeat Hogger' activity are able to continue leveling once Hogger has been defeated, and the 32 players with the highest level at the beginning of Mak'gora Madness will be the players invited to participate in the bracket.

(c) In the event of ties in levels, the player with the highest % of XP into their level will decide who advances into the bracket.

(d) Once the 32 players are selected, they will be randomly seeded into the Mak'gora Madness bracket. Matches will then be played sequentially as determined by tournament administration.

(e) Players will be able to use all items & consumables at their disposal during the duels. Stealth classes may stay in stealth for up to 60 seconds before they must engage in combat. If neither player has managed to secure a kill after 10 minutes, neither player will advance in the bracket.

(f) At the end of the activity, the players who have won the activity will be eligible for awards as courtesy of Blizzard.

(g) Sign ups for the activity can be found in the [Contest Discord](#).

**D. WoW Variety Show Schedule.** Tentative Show Schedule: The Contest will take place on December 9 at 10 am Pacific Time, 7pm Central European Time. The activities will take approximately 1.5 hours each with the following schedule:

- Race to Defeat Hogger – 10am Pacific Time / 7pm Central European Time
- Blackfathom Deeps Race – 11.30am Pacific Time / 8.30pm Central European Time
- Mak'gora Madness – 1pm Pacific Time / 10.00pm Central European Time

Blizzard may update the foregoing schedule frequently throughout the Contest. Players should check back often for updates to the Schedule and these Contest Rules.

**E. Additional Rules.**

- All Players must join the [Event Discord](#) for communication with the Contest Admins.
- Players must behave in a professional and sportsmanlike manner in their interactions with other Players, members of the Administration and fans.
- Character Names must not contain profanity, the names of people not on the team, or the names of any group at odds with Blizzard. If character names do not follow this criterion, Players may be declined access to the event.
- Blizzard, in its sole discretion, shall choose the winners of each of the Activities. The decision of Blizzard is final.

**3. Prizing.** Contest winners shall be featured by in-game name, picture and or have the screenshots, or in-game video of their participation in the Contest such that they are identified as Contest winners on Blizzard's social media stories about the Contest.

**4. Publicity Release.** In consideration of a Player being allowed the chance to enter the Contest, Sponsor, its parent, subsidiaries, licensees and affiliates, shall have the perpetual, non-exclusive, worldwide license and right to utilize a Player's name, address (city and state), character, likeness, prize information, statements about the Contest, as well as the Player's biography for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law, and releases the Released Parties (defined in Section 7 below) from any liability with respect thereto. Sponsor shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit a Player's name, character, likeness, and biography in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to the Player or any other person or entity.

**5. Blizzard Use of Entries.** In consideration of a Player being allowed the chance to enter the Contest, each Player hereby grants Blizzard Entertainment, Inc., a perpetual, non-exclusive, worldwide license and right to utilize the entry materials that the Player submits to Blizzard in connection with the Contest (collectively, "Entry Materials"). The Entry Materials will not be returned to any entrant. Without limiting the generality of the foregoing, the Player acknowledges that Blizzard shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and noncommercially exploit the Entry Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to the Player or any other person or entity. Additionally, each Player agrees to take, at Blizzard's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Blizzard to effect, perfect or confirm Blizzard's rights as set forth above in this paragraph 5.

**6. Collection of Information.** The Entry Materials include a submission page where a Player will enter their 'screen name,' real name, email address, and state of residence. This information will only be used to contact the Player in the event that the Player are chosen as a prize winner. Blizzard will not sell, rent or otherwise transfer this information to any third party, nor will Blizzard use this information for marketing purposes without the Player's consent. As stated above, the contest is not open to Minors under the age of thirteen (13). In the event that a Player is under the age of thirteen (13) years and submit Entry Materials to without a signed, written statement that Parent of the Player has read, understood and agreed to these Contest rules with the Player's entry, Blizzard will delete, erase or destroy any and all personally identifiable information that is obtained from the Entry Materials.

**7. General Release.** By entering the Contest, each Player releases Blizzard, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**8. Copyright Notice.** The Contest and all accompanying materials are copyright © 2023 Blizzard Entertainment, Inc. All rights reserved.

**9. Miscellaneous.** The Contest and these Official Rules will be governed, construed and interpreted under the laws of the United States. Players agree to be bound by these Official Rules and by the decisions of Blizzard, which are final and binding in all respects. Blizzard reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Blizzard's control affect the administration, security or proper play of the Contest or Blizzard otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Players who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Blizzard, the Contest or any other entrant (in each case as determined in Blizzard's sole discretion) are subject to disqualification from entry into the Contest. Blizzard reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. Any questions about these Official Rules or the Contest should be directed by email to [WoWEsportsAdmin@blizzard.com](mailto:WoWEsportsAdmin@blizzard.com) or send written questions to Blizzard at , "1 Blizzard Way, Irvine, California, 92618", c/o WoW Esports Variety Show.