

2020 HEARTHSTONE® GRANDMASTERS OFFICIAL COMPETITION RULES v2.2

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1. INTRODUCTION

These 2020 Hearthstone Grandmasters Official Competition Rules ("Official Rules") govern participation and competitive play of *Hearthstone* in the 2020 Hearthstone Grandmasters Tournament ("Grandmasters").

These Official Rules, in conjunction with the Hearthstone Tournament Player Handbook (the "Handbook"), establish the rules of tournament play, including rules governing player eligibility, tournament structure, point structures, prize awards, sponsorships, player conduct, etc. The Handbook can be found here: <u>blizz.ly/HSrules</u>

THE TERMS OF THE HANDBOOK CONTAIN A MANDATORY ARBITRATION PROVISION IN SECTION 8 WHICH LIMITS YOUR AND BLIZZARD'S ABILITY TO LITIGATE CLAIMS; AS WELL AS A LIMITATION OF LIABILITY IN SECTION 9 WHICH LIMITS THE LIABILITY OF BLIZZARD AND THE OTHER MEMBERS OF THE BLIZZARD GROUP TO YOU FOR ALL HARM, DAMAGES, INJURY OR LOSS.

Please review the terms contained in these Official Rules and the Handbook carefully. You must agree to the terms contained in these Official Rules and the Handbook in order to participate in Grandmasters. You must abide by these Official Rules and adhere to the terms of the Handbook in order to remain eligible to play in Grandmasters and receive prizes.

2. INVITATION ONLY

- 2.1 <u>Invitation Only.</u>
 - (a) You may only participate in Grandmasters if you have received an official written invitation from Blizzard, and have also entered into a written 2020 Hearthstone Grandmasters Player Participation Agreement and Acceptance Form as provided by Blizzard. Blizzard reserves the right to issue Grandmasters invitations in its sole discretion.

3. PLAYER ELIGIBILITY REQUIREMENTS

- 3.1 Grandmasters Regions and Residency Requirements.
 - (a) In order to be and remain eligible to participate in Grandmasters, you must be a legal resident of one of the places listed below at all times during Grandmasters competition. Grandmaster competition is split into the following three geographic "regions" based on player residency:

- i. In order to participate in the Americas region, you must be a legal resident of one of the following countries or regions at the start of the applicable Grandmasters Season: Argentina, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Paraguay, Peru, Puerto Rico, United States of America, Uruguay or Venezuela.
- ii. In order to participate in the Asia Pacific region, you must be a legal resident of one of the following countries or regions at the start of the applicable Grandmasters Season: Australia, Indonesia, Hong Kong, India, Japan, Macau, Malaysia, New Zealand, The Philippines, Singapore, South Korea, Taiwan, Thailand, or Vietnam.
- iii. In order to participate in the European region, you must be a legal resident of one of the following countries or regions at the start of the applicable Grandmasters Season: Algeria, Austria, Bahrain, Belarus, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Iraq, Ireland, Israel, Italy, Jordan, Kazakhstan, Kuwait, Latvia, Lebanon, Libya, Lithuania, Luxembourg, Malta, Morocco, Netherlands, Norway, Oman, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Kingdom of Saudi Arabia, South Africa, Spain, State of Qatar, Sweden, Switzerland, Tunisia, Turkey, Ukraine, United Arab Emirates, or the United Kingdom.

3.2 <u>Eligibility Subject to Local Law.</u>

(a) You may only participate in Grandmasters so long as your participation does not violate your applicable local laws. You are responsible for ensuring that your participation in Grandmasters is compliant with all laws of the jurisdiction(s) in which you are a resident, and you must take all steps necessary to ensure such compliance. You may only travel to participate in a Grandmasters event in-person if you hold a valid passport for your travel and participation. You must also obtain any necessary visa or other governmental authorization required for your participation in any such Grandmasters event, whether online or in-person (including any travel required to or from any venue for the event). Blizzard does not take responsibility for your compliance with local laws and visa requirements.

3.3 Changes of Residency.

(a) If you wish to change your residency during Grandmasters competition to a place outside of your Grandmasters region (as described in Sections 3.1.(a).i through iii above), you must request a region change from Blizzard in writing before the start of the next Grandmaster qualifying period (as described in Section 4.8.(d) below). Blizzard reserves the right to approve or deny region changes in its sole discretion. If approved by Blizzard, you will be removed from your current region at the conclusion of the current Grandmasters Season, and any Masters Tour prize amount earned from that qualifying period onwards counts for qualification into your new region of residence.

(b) If you change your residency during Grandmasters competition to a country that is not on the list of your applicable Grandmaster region (as described in Sections 3.1.(a).i. through iii. above) without Blizzard's approval, or a country which is not listed in 3.1.(a).i. through iii., Blizzard reserves the right to remove you from Grandmasters or change your competition region at its sole discretion at any time.

4. TOURNAMENT STRUCTURE

- 4.1 <u>Tournament Rules.</u>
 - (a) Grandmasters is governed by these Official Rules and the terms contained in the Handbook.
 - (b) For all tournament matches, each player will use *Hearthstone* card decks that they have created using special Tournament Play Accounts provided by Blizzard. Players will play matches in the region determined by Blizzard.

4.2 Grandmasters Seasons and Schedule.

- (a) The Grandmaster tournament is split into two seasons ("Season(s)"), with a Hearthstone World Championship ("World Championship") event to occur thereafter.
- (b) Season 1 shall commence on or about April 17, 2020 and is expected to conclude on or about June 7, 2020.
- (c) Season 2 shall commence on or about August 14, 2020 and is expected to conclude October 11, 2020.
- (d) The World Championship shall occur between October 12, 2020 and December 31, 2020 on dates to be determined by Blizzard.
- (e) Blizzard, in its sole discretion, will determine the dates and times of all Grandmasters matches ("Match Schedule"). The Match Schedule for each Season will be communicated to players no later than 2 weeks prior to the start of each Stage of the respective Season.

(f) Players will submit deck lists to Blizzard's designated tournament administrator for matches for the whole competition week prior to the deadline designated by the tournament administrator. Players will submit the same decklists for each of their matches during that week. Decklists in Grandmasters will be revealed to opponents prior to a match.

4.3 <u>Grandmasters Structure Generally.</u>

- (a) All Tournament matches for Grandmasters will be held remotely online, with the exception of the World Championship which will take place at a live venue.
- (b) Competition for each Grandmaster Season is split into three geographic regions based on player residency: Americas, Asia Pacific, or Europe.
- (c) Each Grandmaster region has a maximum of 16 participants..
- (d) Each Grandmaster Season consists of 3 weeks of Swiss-style competition (each a "Stage" and collectively "Stage 1-3"), 4 weeks of Round Robin-style competition ("Stage 4"), a "Seasonal Playoff," and a "Relegation".
- 4.4 <u>Stages 1-3 of Each Season.</u>
 - (a) The match format for Stages 1-3 will be announced by Blizzard prior to the start of each Season. Formats will be selected by Blizzard between existing match formats which include but are not limited to Conquest and Last Hero Standing.
 - (b) Each Stage of Stages 1-3 of each Season will consist of a week-long tournament which will award points towards placement in Stage 4. Each Stage 1-3 tournament will consist of 7 rounds of Swiss match pairings between players in the same region. The top 8 players by match wins at the conclusion of the 7 rounds will then play in Dual Elimination group brackets to determine the top 4 players in each region. The top 4 players in each region will then compete in a Single Elimination bracket to determine the final standings for the tournament. Players will be awarded the following points based on the final standings of each Stage 1-3 tournament:

Stage 1-3 Tournament Points		
1st place	6 points	
2nd place	5 points	
3rd-4th place	4 points	

5th-8th place	3 points
9th-12th place	2 points
13th-16th place	1 point

4.5 <u>Stage 4 of Each Season.</u>

- (a) All matches in Stage 4 will be best of 5 4-deck Conquest format with a ban phase as described in the Handbook.
- (b) Following the conclusion of Stage 3 of each Season, players will be ranked based on the number of points they accumulated in all Stage 1-3 tournaments in that Season ("Stage 1-3 Season Score") and be divided into two "Divisions" for Stage 4 competition. The 8 players in each region with the highest Stage 1-3 Season Score will be assigned to "Division A" and the remaining 8 players will be assigned to Division B. Stage 1-3 Season Score ties will be resolved by the following tiebreakers in the following order of priority starting from top to bottom:
 - i. The highest finish in a single tournament in Stage 1-3 of the Season. The player with the highest finish in a tie will be ranked higher.
 - ii. The second highest finish in a single tournament in Stage 1-3 of the Season. The player with the second highest finish in a tie will be ranked higher.
 - iii. The third highest finish in a single tournament in Stage 1-3 of the Season. The player with the third highest finish in a tie will be ranked higher.
 - iv. A special playoff bracket constructed to output the appropriate number of players to advance. The mechanics, construction, and seeding for this tiebreaker bracket will be determined in Blizzard's sole discretion.
- (c) Once Divisions are determined, Players in each Division will play matches against other players within their division once over the course of 4 weeks ("Round Robin" format). Each player in each Division will play 7 matches total. After such matches have concluded, Players will be ranked within their own Division according to the number of Round Robin wins they accumulated ("Stage 4 Season Score") with tiebreakers breaking Stage 4 Season Score ties in the following order of priority starting from top to bottom:
 - i. In a two-way tie, players head-to-head performance. The player who accumulated the most wins in matches against the other in Stage 4 of the season will be ranked higher. In a three-

way or more tie, this tiebreaker is not used.

- ii. Modified *Neustadtl Sonneborn–Berger* score, calculated for each player by adding the sum of the Stage 4 Season Scores of the players he or she has defeated. Each time the player is defeated, their score is added to the sum.
- iii. A special playoff bracket constructed to output the appropriate number of players to advance. The mechanics, construction, and seeding for this tiebreaker bracket will be determined in Blizzard's sole discretion.

4.6 <u>Seasonal Playoffs.</u>

- (a) All matches in each Seasonal Playoff will be best of 5 4-deck Conquest format with a ban phase as described in the Handbook.
- (b) After the conclusion of Stage 4 of each Season, the top 6 players in Division A and the top 4 players in Division B as determined by that Season's Stage 4 competition will advance to that Season's Seasonal Playoff. Each Seasonal Playoff will consist of a Division B play-in bracket followed by a Dual Tournament and a single elimination bracket.
- (c) Before the Dual Tournament phase, the top 4 players from Division B will play in a single elimination "play-in" bracket to determine the 2 players to advance to the Dual Tournament groups. The 1st seed from Division B will play the 4th seed from Division B with the winner advancing into the second Dual Tournament group. The 2nd seed from Division B will play the 3rd seed from Division B with winner advancing into the first Dual Tournament group.
- (d) In the first Dual Tournament group: the 4th seed from Division A plays 5th seed from Division A in the Initial Match of the dual elimination group; the winner between the 2nd and 3rd seed from Division B placed in the Elimination Match of the dual elimination group and 1st seed from Division A placed in the Winner's Match of the dual tournament group.
- (e) In the second Dual Tournament group: 3rd seed from Division A playing 6th seed from Division A the winner between the 1st and 4th seed from Division B placed in the Elimination Match of the dual elimination group and 2nd seed from Division A placed in the Winner's Match of the dual tournament group.
- (f) The remaining necessary matches in each Dual Tournament group will play out as described in section 4.7 of the Handbook.

(g) The winner of the Winner's Match from the first dual tournament group plays against the winner of the Decider Match from the second dual tournament group; and the winner of the Winner's Match from the second dual tournament group playing against the winner of the Decider Match from the first dual tournament group. These are the semifinal matches in the 4-person single elimination bracket. The remaining 4 players in the single elimination bracket will then compete to determine the winner of the Seasonal Playoff

4.7 <u>Hearthstone World Championship.</u>

- (a) The World Championship will take place between competitors at a live venue on the date(s) and at the location(s) to be announced by Blizzard at least 4 weeks prior to the event.
- (b) The winner from each Seasonal Playoff in each region from both Season 1 and Season 2, together with 2 players invited from China's *Gold Series* program, will compete in the 2020 World Championship. Should a player be unavailable or disqualified from participation, invitations will pass down to the second place Seasonal Playoff finisher in the region, then third place and so on in sequential order.
- (c) The tournament match format for the World Championship will be announced on playhearthstone.com and communicated to players no later than 4 weeks prior to the start of the World Championship. If no such announcement happens by the deadline, the format will default to the same format as Season 2 Stage 4.
- (d) World Championship matches will be best of 5 matches.
- (e) The World Championship will be a Dual Tournament into Single Elimination structure. The seeding for the two groups are
 - Group 1: Season 1 Americas player vs. Season 2 China player and Season 1 Asia-Pacific player vs. Season 2 - Europe player;
 - Group 2: Season 1 China player vs. Season 2 Asia-Pacific player and Season 1 Europe player vs. Season 2 - Americas player.
- (f) For the single elimination portion of the tournament, players who exit out of the group with a 2-1 match win record will be paired against the player from the other group who exists the group with a 2-0 match win record.
- (g) Blizzard will provide travel and lodging accommodation for all players who participate in the

World Championship, subject to the requirements described in Section 4.9 of the Handbook.

- 4.8 <u>Promotion and Relegation for 2020 Grandmasters.</u>
 - (a) Blizzard reserves the right to withhold, revoke, or terminate any invitation to compete in 2020 Grandmasters at any time should you: (i) commit any criminal offense; (ii) engage in any act that, in Blizzard's discretion, brings you into public disrepute, offends a portion or group of the public, or otherwise reflects unfavorably on Blizzard; (iii) stop playing in, be removed, become disqualified, or otherwise become ineligible from competing in 2020 Grandmasters; or (iv) become a resident of any country not listed in Section 3 above.
 - (b) Certain players may be at risk of removal from Grandmasters based on their performance in Grandmasters competition ("Player(s) At Risk of Relegation"). There will be 3 Players At Risk of Relegation in each region at the end of each Season.
 - (c) Following the conclusion of Stage 4 of each Season, the players who finish in 7th and 8th place in Division B in each region will automatically become Players At Risk of Relegation.
 - (d) The players who finish 5th and 6th in Division B as well as the players who finish 7th and 8th in Division A at the end of Stage 4 of each Season will play in a single elimination bracket to determine the 3rd Player at Risk of Relegation in each region (a "Relegation Bracket"). The 7th seed from Division A will play the 8th seed from Division A in Relegation Match A. The loser of Relegation Match A will play in a Relegation Match B with the 5th seed from Division B. The loser of Relegation Match B will play a Relegation Match C with the 6th seed from Division B. The loser of the Relegation Match C in each region will become a Player at Risk of Relegation.
 - (e) Following the conclusion Season 1, all Hearthstone players who have earned monetary prizes from the first 3 Hearthstone Masters Tour tournaments in 2020 will be ranked in descending order based on the monetary value of the prizes which they have earned across the first 3 Hearthstone Masters Tour tournaments in 2020 ("Earned Cash Ranking"). The top 3 players by Earned Cash Rankings in each of the Americas, Europe, and Asia-Pacific regions (as defined in Section 3.1(a) above) will become eligible for selection to participate in Season 2 of Grandmasters ("Candidate(s) for Promotion"). Players from outside the Americas, Europe, and Asia-Pacific regions (as defined in Section 3.1(a) above) are not eligible to become Candidate(s) for Promotion unless otherwise notified by Blizzard. Player residency will be locked prior to competing in a Master Tour during a Grandmaster promotion period

and any documented region changes must be communicated to Blizzard before the promotion period begins.

- (f) If a Candidate for Promotion is unable, unwilling, or unfit based on past personal and/or competitive conduct (as determinable in Blizzard's sole discretion) to join Grandmasters, the candidacy for promotion passes down to the fourth place player by Earned Cash Ranking from the region, and so on until there exists three Candidates for Promotion in each region.
- (g) It is possible that a Player At Risk of Relegation is also a Candidate for Promotion. In this case, this player is simultaneously relegated and promoted.
- (h) Blizzard, in its sole discretion, will choose players to replace the Players At Risk of Relegation for Season 2 from the pool of Candidates for Promotion. Becoming a Candidate for Promotion does not automatically grant an invitation to compete in Grandmasters Season 2. All invitations for Grandmasters will be issued in Blizzard's sole discretion and may be subject to additional terms and requirements.

4.9 <u>Promotion and Relegation for 2021 Grandmasters Should it Occur.</u>

- (a) Blizzard may host a Grandmasters tournament in 2021 which is substantially similar to 2020 Grandmasters ("2021 Grandmasters"). In such an event, Blizzard will announce the promotion and relegation mechanics for 2021 Grandmasters at http://playhearthstone.com and will update these Official Rules accordingly.
- (b) In the event of a 2021 Grandmasters, Season 1 2020 Grandmaster promotion will take all six 2020 Masters Tour events into consideration for the purpose of Earned Cash Ranking. If 2021 Grandmasters is to occur, the deadline to change your region of residence for Season 1 Grandmasters 2021 promotion will be 2 weeks prior to the 2020 Hearthstone Masters Tour #4.

5. PRIZING

- 5.1 Grandmasters Prizing in General.
 - (a) Prizes for Season 1 are not earned until the conclusion of the Season 1 Seasonal Playoff, and are subject to the deductions set forth in Section 6 below until such time. Prizes earned during Season 1 will be paid out after the conclusion of the Season 1 Seasonal Playoff. Players are not entitled to any Season 1 prize until such time.
 - (b) Prizes for Season 2 and the World Championship are not earned until the end of the World

Championship, and are subject to the deductions set forth in Section 6 below until such time. Prizes earned during Season 2 and the World Championship will be paid out after the conclusion of the World Championship. Players are not entitled to any Season 2 or World Championship prize until such time.

- (c) Prize totals cannot be reduced below \$0 USD, and may not be deducted from once paid out to a player.
- (d) All prizes are non-transferrable and are subject to the prize award terms contained in Section 4.8 of the Handbook. The awarding of prizes is void where prohibited or restricted. State and local taxes, including but not limited to VAT, which are associated with the receipt or use of any prizes, are the sole responsibility of the prize winner.

5.2 <u>Stage 1-3 Prize Awards.</u>

- (a) Each player in Grandmasters starts each Season with a base prize total of \$3,500 USD, which may be reduced according to the deductions described in Section 6 below or increased based on tournament performance as set forth below.
- (b) Players will add the following amounts to their prize total based on their standings at the conclusion of each Stage 1-3 tournament in each Season:

Stage 1-3 Tournament Prizes				
1st place	\$2,500 USD			
2nd place	\$2,250 USD			
3rd-4th place	\$2,000 USD			
5th-8th place	\$1,750 USD			
9th-12th place	\$1,500 USD			
13th-16th place	\$1,250 USD			

5.3 <u>Stage 4 and Seasonal Playoff Prize Awards.</u>

- (a) Each player will add \$500 USD to their prize total for each match won during Stage 4 of each Season.
- (b) In addition to the above, the top finishers in each of the Seasonal Playoffs will add the following to their prize total:

Seasonal Playoffs Prizes		
1st place	\$2,000 USD	
2nd place	\$1,500 USD	
3rd-4th place	\$1,000 USD	
5th-8th place	\$500 USD	

5.4 <u>Hearthstone World Championship Prize Awards.</u>

(a) In addition to the above, the top finishers in the World Championship will add the following to their prize total:

Grandmasters World Championship Prizes		
1st place	\$200,000 USD	
2nd place	\$100,000 USD	
2 Semifinalists	\$50,000 USD each	
4 players who do not advance past the group stage.	\$25,000 USD each	

6. PLAYER CONDUCT AND PRIZE DEDUCTIONS

- 6.1 <u>Prize Deductions and Standards of Conduct.</u>
 - (a) Grandmasters players will be held to the highest standards of personal integrity and good sportsmanship. Grandmasters players are bound by the standards of Player Conduct outlined in Section 6 of the Handbook, and the rule infractions and penalties outlined in Section 7 of the Handbook. In addition to the foregoing, the following conduct will reduce Grandmaster player prize totals by the following amounts (prize totals cannot be reduced below \$0 USD). All prize deductions will be decided in Blizzard's sole discretion and are final and binding once communicated to the player receiving the deduction.
 - (b) A Grandmasters player found to be in violation of sponsorship or background requirements in Sections 7.2, 7.3, 7.4, or 7.6 below will have \$500 USD deducted from their prize total. This deduction doubles for each subsequent violation of any of the foregoing sections by the same player.

- (c) A Grandmasters player found to be in violation of the streaming Blackout Periods described in Section 7.1 below will have \$500 USD deducted from their prize total. This deduction doubles for each subsequent violation by the same player.
- (d) A Grandmasters player found to be sharing a Battle.net Account with another person will have \$1,000 USD deducted from their prize total, in addition to other remedies which may be provided for under the Handbook and Blizzard's Website Terms. This deduction doubles for each subsequent violation by the same player.
- (e) A Grandmasters player found to be engaging in "account boosting" (e.g., assisting another person with artificially boosting their account stats or in-game rank except for as exempted below) or playing in a *Hearthstone* tournament impersonating another player will have \$1,000 USD deducted from their prize total, in addition to other remedies which may be provided for under the Handbook and Blizzard's Website Terms. This deduction doubles for each subsequent violation by the same player.
 - i. As long as such play otherwise complies with Blizzard's Website Terms, co-streaming, co-playing or coaching ranked play is acceptable when either:
 - The player whose account is being used is already invited into the Master Tour for which there is a current qualifying period on ladder, or
 - Play is occurring more than 5 days before the end of the season ladder season.
- (f) A Grandmasters player found to be in violation of the in-game disruption or harassment standards described in the "License Limitation" section of the Blizzard End User License Agreement will have \$500 USD deducted from their prize total, in addition to other remedies which may be provided for under the Handbook and Blizzard's Website Terms. This deduction doubles for each subsequent violation by the same player.
- (g) A Grandmasters player found to be in violation of Section 7.2 of the Handbook, Failure to Submit Decklist, will forego the standard Game Loss penalty described in the Handbook, and will instead have \$500 USD deducted from their prize total. This deduction does not escalate for subsequent violations by the same player.
- (h) A Grandmasters player found to be in violation of Section 7.6 of the Handbook, Failure to Check in on Time, in addition to the penalty described in the Handbook, will have the following amounts deducted from their prize total:

- i. \$500 USD for being late to a match as defined in Section 7.6 of the Handbook. This deduction does not escalate for subsequent violations by the same player.
- ii. \$1,000 USD for failure to participate in a scheduled match as defined in Section 7.6 of the Handbook. This deduction does not escalate for subsequent violations by the same player. If a match occurs more than 3 hours before or after the scheduled match time, this penalty is waived.
- (i) A Grandmasters player who fails to utilize any travel or lodging benefit paid for and booked by Blizzard for any live Grandmasters-related event will have the actual cost of the unutilized travel or lodging benefit deducted from their prize total. This deduction does not escalate for subsequent violations by the same player.
- (j) A Grandmasters player who damages or otherwise harms any lodging accommodations paid for and booked by Blizzard in connection with any live Grandmasters-related event will have the actual cost of the damage charged to Blizzard deducted from their prize total. This deduction does not escalate for subsequent violations by the same player.
- (k) A Grandmasters player found to be in violation of Section 7.10 of the Handbook, Failure to Follow Specific Tournament Official Instructions, in addition to the penalty described in the Handbook, will have \$500 USD deducted from their prize total. This deduction does not escalate for subsequent violations by the same player.
- A Grandmasters player found to be in violation of Section 7.12 of the Handbook, Unsporting Conduct Minor, in addition to the penalty described in the Handbook, will have the following amounts deducted from their prize total:
 - i. \$250 USD for the first instance by the same player.
 - ii. \$500 USD for the second instance by the same player.
 - iii. \$1,000 USD for the third instance by the same player.
 - iv. Reduction of the player's prize total to \$0 USD for the fourth instance by the same player.
- (m) A Grandmasters player found in violation of Section 7.5, Streaming Requirements During Broadcast, will have \$100 USD deducted from their prize total. This deduction does not escalate for subsequent violations by the same player.

- (n) Any infraction described in the Handbook which carries a penalty of disqualification from a Tournament or suspension from competitive Tournament play will result in removal from Grandmasters and reduction of the player's prize total to \$0 USD, in addition to other remedies which may be provided for under the Handbook and Blizzard's Website Terms.
- (o) Being charged or convicted of committing a criminal offence by a state, local, or national government will result in removal from Grandmasters and reduction of the player's prize total to \$0 USD, in addition to other remedies which may be provided for under the Handbook and Blizzard's Website Terms.
- (p) Engaging in any act that, in Blizzard's sole discretion, brings you into public disrepute, offends a portion or group of the public, or otherwise damage's Blizzard image will result in removal from Grandmasters and reduction of the player's prize total to \$0 USD, in addition to other remedies which may be provided for under the Handbook and Blizzard's Website Terms.

6.2 <u>Effects of a Disqualified/Removed Players.</u>

- (a) If a player is disqualified or otherwise removed from Grandmasters prior to the completion of all matches during Stages 1 through 4 of either Season 1 or Season 2, the match results of all matches played against the disqualified/removed player will be removed from consideration in the standings for all remaining players for the remainder of the Season (e.g. all wins and losses against the disqualified/removed player and any influence on other player's tie breaker scores will be nullified). Any prize additions which resulted from match wins against the disqualified/removed player will remain in the applicable player's prize total.
- (b) If any region has less than sixteen (16) players at the end of Season 1, Blizzard will invite additional player(s) from the vacant position's region based on current Earned Cash Ranking (as described in section 4.7(c)) at the end of Season 1 until each region has sixteen (16) players. Eligible players based on current Earned Cash Ranking at the end of Season 1 will be considered "Midyear Candidate(s) for Promotion". If a Midyear Candidate for Promotion is unable, unwilling, or unfit based on past personal and/or competitive conduct (as determinable in Blizzard's sole discretion) to join Grandmasters, the candidacy for promotion passes down to the second place player by Earned Cash Ranking from the region, and so on until there exists a suitable number of Midyear Candidates for Promotion to fill the vacant position(s).

7. SPONSOR, BRANDING, AND STREAMING REQUIREMENTS

7.1 <u>No Streaming During Matches in Your Region.</u>

- (a) During live broadcasts of your matches during Hearthstone Grandmasters, you may not:
 - i. Livestream any form of video content on any platform or channel (other than as part of an official live Grandmaster broadcast); or
 - Rebroadcast any recorded video content on any platform or channel, with the exception of video-on-demand content ("Blackout Period(s)"). Your personal livestream channel(s) must either be offline during Blackout Periods, or be "hosting" or "raiding" an official live Grandmasters broadcast. Blizzard will communicate all Blackout Periods to you in advance.

7.2 <u>No Implied Endorsements.</u>

(a) Following the public announcement by Blizzard of the Grandmasters players rosters in your region, you are permitted to publicize the fact that you are participating in Grandmasters. However, you may not use Blizzard's brands or trademarks (including but not limited to Grandmasters, *Hearthstone* Masters, and *Hearthstone*) to promote or otherwise imply any endorsement or brand collaboration with any product or service not specifically authorized by Blizzard. You must comply with all of Blizzard's requirements when using Blizzard's brands or trademarks publicly, as well as comply with all applicable laws.

7.3 <u>Reserved Sponsors In General.</u>

(a) Blizzard wants players to be successful in their efforts to build their own brand and sponsorship opportunities. However, Blizzard needs to reserve the right to have enterprise-wide sponsorships or sponsorships for particular game titles or particular events in order to fund the development and expansion of *Hearthstone* and *Hearthstone* Esports. Accordingly, Blizzard may from time to time designate certain products or services as a "Reserved Sponsor Category" by providing you with written notice. A Reserved Sponsor Category may include but are not limited to the examples listed in Section 7.4 below. Should Blizzard exercise its right to declare certain products or services as a Reserved Sponsor Category, you will be prohibited from Actively Promoting (as defined below) any sponsor in such Reserved Category in connection with your participation in Blizzard's *Hearthstone* esports other than the reserved sponsor(s) designated by Blizzard. You may Passively Promote (as defined below) sponsors in a Reserved

Sponsor Category even after Blizzard exercises its right to reserve it. You are solely responsible for determining whether your compliance with the terms contained in these Official Rules and the Handbook conflict with any present or future sponsorship agreement which you have or may enter into. You agree to defend, indemnify, and hold harmless the Blizzard Group from and against any and all expenses, judgments, awards, fines, and fees (including reasonable attorneys' fees) with respect to any claims or actions brought against any member of the Blizzard Group by third parties which arise out of any agreement for sponsored activity which you have or may enter into.

- (b) "Actively Promoting" means drawing attention to a sponsor via intentional conduct, which includes but is not limited to: (i) verbally mentioning a sponsor during Grandmasters activities; (ii) pointing or otherwise gesturing in the direction of a sponsored logo on your clothing or otherwise; (iii) consuming a sponsored food or beverage while on camera during a Grandmasters broadcast or official interview; and (iv) displaying a sponsored logo, product, or material in the background or foreground of online video feeds which are incorporated into a Grandmasters broadcast (e.g., displaying a sponsored beverage, poster, or sponsor-branded refrigerator in the shot).
- (c) "Passively Promote" means: (i) wearing a sponsored logo on your clothing; (ii) wearing a sponsored article of clothing or glasses; (iii) using a sponsored computer peripheral in the normal course of competition (other than headphones at live events, due to the nature of requiring player noise cancelling at live venues); and (iv) any other sponsored activities which Blizzard specifically permits.

7.4 Examples of Possible Reserved Sponsor Categories.

- (a) A Reserved Sponsor Category may include but are not limited to the following examples:
 - i. Complete desktop computers.
 - ii. Complete laptop computers.
 - iii. Computer monitors.
 - iv. Computer CPUs.
 - v. Computer memory.
 - vi. Non-alcoholic beverages, which includes but is not limited to: (i) anything consumed by

drinking, whether or not such beverages contain nutritive, food, or dairy ingredients, or are in a frozen form; (ii) powders, syrups, grounds (such as for coffee), herbs (such as for tea), concentrates, beverage pods, and all other beverage bases from which beverages can be made; (iii) brands and products used for water purification or beverage making; (iv) "flavor enhancers" and "liquid water enhancers"; and (v) non-alcoholic beverages sold as "shots" or "supplements." The definition of "Beverage" will apply without regard to a product's labeling, marketing, or packaging.

- vii. Beer and other alcoholic beverages.
- viii.Payment services.
- ix. Travel services, which includes but not limited to: (i) air travel, (ii) ground transportation, (iv) lodging, and (iv) travel agencies.
- x. Any other product or service type which Blizzard declares in writing to you to be a "Reserved Sponsor Category."

7.5 <u>Streaming Requirement During Broadcasts.</u>

(a) All Grandmasters are required to have a live webcam feed of their faces transmitted to Blizzard whenever playing a match on broadcast. The webcam feed must comply with all format and shot composition requirements provided by Blizzard.

7.6 Background Requirements During Broadcasts.

(a) Due to the nature of broadcast distribution, Blizzard cannot have unlicensed materials visible during Grandmasters broadcasts. Because of this, all Grandmasters players must remove or cover up all logos, pictures, posters, artwork, sculptures, figurines, and other copyrighted material which is otherwise visible in the background while remotely participating in Grandmasters broadcasts, with the sole exception of Blizzard-owned or produced materials which have been cleared by Blizzard. Additionally, no person other than Grandmasters players may be visible on remote player video feeds during Grandmasters broadcasts (including photographs of people). All Grandmaster's players must comply with Blizzard's instructions regarding visible background materials during Grandmasters broadcasts. Blizzard may provide a background cover for use during online matches, which players must use if instructed to do so by Blizzard. Such background may contain *Hearthstone* and/or Blizzard elements only, but will not contain the logos of Blizzard's sponsors.

8. GENERAL TERMS AND CONDITIONS

8.1 No Employment Relationship.

- (a) You agree that you are not an employee or contractor of Blizzard or any other Blizzard Group member and are not entitled to employee or fringe benefits.
- (b) Nothing in this document or the Handbook shall be deemed or construed to create a partnership, joint venture or similar relationship or create fiduciary duties or responsibilities on the part of Blizzard or any other member of the Blizzard Group.

8.2 <u>Changes to these Official Rules.</u>

- (a) These Official Rules and the Handbook contain the rules, policies and practices of the Blizzard for the Grandmasters that are in effect at the time of their publication. All previously issued rules, policies and practices (other than the Website Terms), whether in print, online, or in individual communications with players relating to the Grandmasters are superseded.
- (b) Blizzard reserves the right, subject to the approval of the Régie des alcools, des courses et des jeux, to revise, modify, change, delete or add to these Official Rules at any time, in its sole discretion, and to suspend, cancel or modify the Grandmasters or any player's participation in the Grandmasters should viruses, bugs, unauthorized human intervention, hacks or other causes beyond Blizzard's control affect the administration, security or proper play of the Grandmasters, or Blizzard otherwise becomes (as determined in its sole discretion) incapable of running the Grandmasters as planned.

8.3 <u>Communications.</u>

- (a) We both agree that these Official Rules and the Handbook together constitute a written agreement signed by both you and Blizzard under applicable law.
- (b) To the fullest extent permitted by applicable law, these Official Rules, and any other notices, requests and other communications provided for herein, may be provided to you electronically, and you agree to receive all such communications from Blizzard electronic form. Electronic communications will be delivered to you at the email address listed on your Battle.net Account.
- (c) If you have any questions or comments about these Official Rules or Qualifiers, please email them to <u>HearthstoneAdmin@blizzard.com</u> or send written questions to: 2020 Hearthstone Grandmasters c/o Blizzard Entertainment Esports, P.O. Box 18979, Irvine, CA 93623.

9. GLOSSARY

"Battle.net Account" means a full Battle.net account registered on Blizzard's Battle.net service that is in good standing and that remains in good standing throughout Tournament competition. "Battle.net Account" does not refer to a Battle.net lite account; a lite account is not sufficient for participation in any Tournament.

"Battle.net lite account" means a version of Battle.net that mobile users can create without accepting the Battle.net End User License Agreement.

"Blizzard", "we" or "us" means Blizzard Entertainment, Inc. and its affiliates.

"Blizzard Group" means Blizzard, its parent and any of their respective affiliate companies and subsidiaries.

"Official Rules" means these 2020 Hearthstone Grandmasters Official Competition Rules.

"Handbook" means the Hearthstone Tournament Player Handbook.

"Website Terms" means the Blizzard End User License Agreement applicable to your use of the *Hearthstone* game client and Blizzard's Battle.net service, the Blizzard Entertainment Online Privacy Policy applicable to your use of Blizzard's games, services, and websites, and the other terms and conditions governing use of Blizzard's games, services, and websites.