



THE HAPPY HERO DAYS SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ELIGIBILITY: The **Happy Hero Days Sweepstakes** (the “Sweepstakes”) is open to legal residents of the 50 United States, including the District of Columbia, who are age 18 or older at the time of entry. Void in Puerto Rico, Guam, the U.S. Virgin Islands, outside the U.S., and wherever else prohibited by law. Employees of Blizzard Entertainment, Inc. (the "Sponsor"), US Sweepstakes & Fulfillment Company (the “Sweepstakes Administrator”) and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

SWEEPSTAKES ENTRY PERIODS: The Sweepstakes begins at 12:00:00 AM Pacific Time (“PT”) on Monday, December 11, 2017 and ends at 11:59:59 PM PT on Friday, December 22, 2017 (the “Sweepstakes Period”). Within the Sweepstakes Period, there are twelve (12) Daily Entry Periods (each, a “Daily Entry Period”) and twelve (12) corresponding Daily Random Drawings (each, a “Daily Drawing”) as defined in the “Daily Entry Periods & Daily Drawings Schedule” below. Entries must be received during a Daily Entry Period to be eligible for that Daily Entry Period’s drawing and prize. Entries for any given Daily Entry Period will not roll over to subsequent Daily Entry Periods and Daily Drawings. Sponsor’s computer is the official timekeeping device for this Sweepstakes.

DAILY ENTRY PERIOD & DAILY DRAWINGS SCHEDULE			
Daily Entry Period #	DAILY ENTRY PERIODS All eligible entries must be received between:		Daily Drawing Date: On or about:
	Daily Entry Period Start: 12:00:00 AM PT on:	Daily Entry Period End: 11:59:59 PM PT on:	
1	12/11/17	12/11/17	12/12/17
2	12/12/17	12/12/17	12/13/17
3	12/13/17	12/13/17	12/14/17
4	12/14/17	12/14/17	12/15/17
5	12/15/17	12/15/17	12/18/17
6	12/16/17	12/16/17	12/18/17
7	12/17/17	12/17/17	12/18/17
8	12/18/17	12/18/17	12/19/17
9	12/19/17	12/19/17	12/20/17
10	12/20/17	12/20/17	12/21/17
11	12/21/17	12/21/17	12/22/17
12	12/22/17	12/22/17	12/27/17

HOW TO ENTER: Each day during the Sweepstakes Period, the Sponsor will post an Overwatch Holiday House video (each, a “Sponsor Video”). Log in to your Twitter account, follow @playoverwatch, locate the day’s Sponsor Video and tweet the Sponsor Video to your public Twitter account, including the hashtag #HappyHeroDays to receive one (1) entry into the Sweepstakes (the “Twitter Entry”). By using the hashtag, participant indicates his/her agreement to these Official Rules. Entrant’s Twitter settings must be public. Entries posted from “private” Twitter accounts will not be eligible. Entrants must follow and continue to follow @playoverwatch through at least January 31, 2018 in order to be notified in the event he/she is a potential winner. By submitting a Twitter Entry, entrants agree to [Twitter’s Terms of Service](#). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter. IMPORTANT: MESSAGE AND DATA RATES MAY APPLY TO USE OF MOBILE PHONE/DEVICE TO PARTICIPATE IN SWEEPSTAKES. TWITTER IS FREE TO DOWNLOAD AND AVAILABLE FOR iPhone FROM THE APPLE APPLICATION STORE AND FOR ANDROID FROM THE GOOGLE PLAY STORE.**

Limit: One (1) Entry per person per day regardless of the method of entry. All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned.

PRIZES/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS:

Daily Prizes: There are fifty-six (56) Daily Prizes available to be won, as indicated in the chart below. Entries must be received during a Daily Entry Period to be eligible for that Daily Entry Period’s Daily Prizes. The odds of winning a Daily Prize depend upon the total number of eligible entries received per Daily Entry Period.

Daily Entry Period #	# of Prizes per Daily Entry Period	Prizes Available & Approximate Retail Value (“ARV”) each
1	5	Five (5) Daily Prize Winners will each receive a D.Va Bundle (ARV: \$530.00 each).Each D. Va Bundle will include: <ul style="list-style-type: none">• One (1) Overwatch D. Va Statue• One (1) Oversized D. Va Pin• One (1) Funko Pop! Vinyl Carbon Fiber D. Va & Meka Buddy
2	5	Five (5) Daily Prize Winners will each receive an Art of Overwatch Bundle (ARV: \$275.00 each). Each Art of Overwatch Bundle will include: <ul style="list-style-type: none">• One (1) Anniversary Art Print• One (1) Art of Overwatch (Collector’s Edition)• One (1) Uprising Recruitment Poster Set

3	5	<p>Five (5) Daily Prize Winners will each receive a Mei Motherlode Bundle (ARV: \$149.99 each). Each Mei Motherlode Bundle will include:</p> <ul style="list-style-type: none"> • One (1) Overwatch Snowball Plush • One (1) Overwatch Mei Yeti Slippers • One (1) Blizzard Collectable Cute But Deadly Mei Pin • One (1) Nendoroid Mei • One (1) Blue Murloc Mug
4	5	<p>Five (5) Daily Prize Winners will each receive a Reaper Bundle (ARV: \$300.00 each). Each Reaper Bundle will include:</p> <ul style="list-style-type: none"> • One (1) Overwatch Reaper Statue • One (1) Razor Kraken Pro Limited Edition Overwatch Reaper Headset • One (1) Funko Pop! Vinyl Wight Reaper (Blizzard Exclusive)
5	5	<p>Five (5) Daily Prize Winners will each receive a Cute But Deadly Overload Bundle (ARV: \$136.50 each). Each Cute But Deadly Overload Bundle will include:</p> <ul style="list-style-type: none"> • One (1) Cute But Deadly Colossal Bastion Figure • One (1) Cute But Deadly Stealth Sombra • One (1) Funko Pop! Vinyl Soldier: 76 (Blizzard Exclusive) • Four (4) Blizzard Collectable Pins (Cute But Deadly Mei Pin, Cute But Deadly Junkrat Pin, Cute But Deadly Symmetra Pin, Cute But Deadly Roadhog Pin) • Three (3) Keychains (Cute But Deadly Zenyatta Keychain, Cute But Deadly Ana Keychain, Cute But Deadly Junkrat Keychain)
6	1	<p>One (1) Daily Prize Winner will receive one (1) custom Xbox One S Console (ARV: \$500.00)</p>
7	5	<p>Five (5) Daily Prize Winners will each receive a Sombra Sleepy Time Bundle (ARV: \$189.00 each). Each Sombra Sleepy Time Bundle will include:</p> <ul style="list-style-type: none"> • One (1) Overwatch Sombra Pillow • One (1) Overwatch Throw Blanket • One (1) Overwatch Logo Mug • One (1) Sombra Print, Hand-Signed by John Polidora
8	5	<p>Five (5) Daily Prize Winners will each receive a Pachimari Pack (ARV: \$80.00 each). Each Pachimari Pack will include:</p> <ul style="list-style-type: none"> • One (1) Pachimari Plush • One (1) Pachimari Pin • One (1) Rikimaru Ramen Bowl Set
9	5	<p>Five (5) Daily Prize Winners will each receive a Widowmaker Wishlist (ARV: \$190.00 each). Each Widowmaker Wishlist will include:</p> <ul style="list-style-type: none"> • One (1) Widowmaker Statue • One (1) Widowmaker Mug • One (1) Funko Pop! Patina Widowmaker (Blizzard Exclusive)

10	5	Five (5) Daily Prize Winners will each receive a Battle.Net Loot Box of Cards (ARV: \$100.00 each).
11	5	Five (5) Daily Prize Winners will each receive a Nvidia Video Card (GeForce GTX 1060) (ARV: \$299.00 each).
12	5	Five (5) Daily Prize Winners will each receive a Genji Statue (ARV: \$150.00 each).

Grand Prize: There is one (1) Grand Prize available to be won. Participants that submit an eligible Entry during each of the twelve (12) Daily Entry Periods are eligible for a chance to win the Grand Prize. The Grand Prize winner will receive an Ultimate PC Rig. Ultimate PC Rig includes:

- One (1) Razer Blade Pro 4K 512 GB
- One (1) Overwatch Razer BlackWidow Chroma Keyboard
- One (1) Overwatch Razer Deathadder Elite Mouse
- One (1) Overwatch Man O' War TE Headset
- One (1) Overwatch Razer Goliathus Speed Mouse Mat
- One (1) Razer Rouge 17" Backpack
- One (1) Signed Collector's Edition PC Game

The ARV of Grand Prize is: \$4,708.99. The odds of winning the Grand Prize depend upon the total number of entrants who submit an Entry for each of the twelve (12) Daily Entry Periods.

The total ARV of all prizes available to be won: \$17,206.44.

There is a limit of one (1) Daily Prize per person. The ARV of electronics prizes are subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded. The difference of any such fluctuation will not be awarded to the winner.

RANDOM DRAWINGS: Random Drawings will be conducted by the Sponsor whose decisions are final.

Daily Prizes: The potential Daily Prize winners will be selected in a series of random drawings from among all eligible entries received within the corresponding Daily Entry Period on or about the corresponding Daily Drawing Date indicated in the Daily Entry Period & Daily Drawings Schedule in the "Sweepstakes Entry Periods" section of these Official Rules. Potential Daily Prize winners will be notified by Sponsor via direct message and/or comment to his/her public Twitter account (the "Initial Notification") on or about the Daily Drawing Date. To begin the prize claim process, a potential winner must respond as instructed to the Initial Notification with his/her full name, Twitter ID, and email address within three (3) days of the Initial Notification. Any potential prize winner who does not reply to the Initial Notification with the required information and within the specified time period will be disqualified and an alternate winner may be notified. Within three (3) days of confirmation of the information received from a potential winner in response to Initial Notification, such potential winner will receive a second notification (the "Second Notification") via email from the Sponsor and will be required to confirm his/her full mailing address (no P.O. Boxes accepted) and date of birth within five (5) days of the Second Notification. If the potential winner does not reply to the Initial Notification and the Second Notification with the required information and within the specified time period, he/she will be disqualified and an alternate potential winner may be selected in a separate random drawing.

Prizes will be sent to the winner's mailing address within 45 days of winner being verified.

Grand Prize: The Grand Prize winner will be selected in a random drawing on or about **December 27, 2017**. Potential Grand Prize winner will be notified by Sponsor via direct message and/or comment to his/her public Twitter account (the "Initial Notification") on or about December 27, 2017. To begin the prize claim process, the potential Grand Prize winner must respond as instructed to the Initial Notification with his/her full name, Twitter ID, and email address within three (3) days of the Initial Notification. Any potential prize winner who does not reply to the Initial Notification with the required information and within the specified time period will be disqualified and an alternate winner may be notified. Within three (3) days of confirmation of the information received from a potential winner in response to Initial Notification, such potential winner will receive a second notification (the "Second Notification") via email from the Sponsor and will be required to sign and return, within five (5) days of notification, an Affidavit of Eligibility, a Liability Waiver, an IRS W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These Releases will require the Grand Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. Noncompliance will result in disqualification and an alternate winner may be selected. The Grand Prize will be awarded within approximately 45 days after the winner is verified.

If a winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state of primary residence, the prize will be awarded in the name of winner's parent or legal guardian who will be required to execute and return the Releases on minor's behalf.

PRIZE CONDITIONS: If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. Only two (2) alternate winners may be determined through this process, after which the prize will remain un-awarded.

Prizes are not redeemable for cash. Prizes are not assignable nor transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Winners are responsible for all federal, state, local and income taxes associated with winning prize. Grand Prize winner will be required to furnish his/her Social Security Number for the sole purpose of preparation of tax forms as required by law.

Except where prohibited by law, entry and acceptance of prize constitute permission to use winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness

or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

GENERAL: Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate Twitter account, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sponsor and the Sweepstakes Administrator, and release the Sponsor, the Sweepstakes Administrator, Twitter and their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (the "Released Parties"), from all claims and liability relating to their participation in the Sweepstakes, and the acceptance and use/misuse of the prize offered. Winner assumes all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the Twitter account from which the entry is submitted. Authorized Account Holder means the natural person to whom the Twitter account is registered. Any entrant or potential winner may be required to show proof of being the authorized account holder to Sponsor's satisfaction. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw a method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes). If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A

VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of California. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY: Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <http://us.blizzard.com/en-us/company/about/privacy.html>.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see blizz.ly/HappyHeroDays or send a self-addressed, stamped envelope by December 27, 2017, to: **The Happy Hero Days Sweepstakes Official Rules Request**, PO Box 25466, Rochester, NY 14625-0466.

WINNER CONFIRMATION REQUEST: For a written confirmation of the winners (available after 12/27/17), send a stamped, self-addressed envelope (no later than 1/27/18), to: **The Happy Hero Days Sweepstakes Winner Confirmation Request**, PO Box 25466, Rochester, NY 14625-0466.

SPONSOR: Blizzard Entertainment, Inc., 1 Blizzard Way, Irvine, CA 92618

Void outside the US, in Puerto Rico, and wherever else prohibited by law.