

1. Eligibility.

BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION (referred to herein as "SPONSOR") IS THE SPONSOR OF THIS CONTEST. THIS CONTEST IS OPEN ONLY TO RESIDENTS OF THE UNITED STATES, CANADA, AUSTRALIA, NEW ZEALAND, SINGAPORE, FRANCE, BELGIUM, UNITED KINGDOM, LUXEMBOURG, SWEDEN, FINLAND, DENMARK, NORWAY, SPAIN, IRELAND, THE NETHERLANDS, GERMANY, AUSTRIA, SWITZERLAND, RUSSIA, THE CZECH REPUBLIC, CROATIA, THE UKRAINE, POLAND, BULGARIA AND HUNGARY, THE PEOPLE'S REPUBLIC OF CHINA, TAIWAN AND SOUTH KOREA WHICH ARE: (i) THIRTEEN YEARS OF AGE OR OLDER ON THE DATE REFERENCED BELOW AS THE START DATE FOR THE CONTEST; (ii) HAVE AN ACTIVE LICENSE FOR STARCRAFT II ATTACHED TO THE ENTRANT'S BATTLE.NET ACCOUNT; AND (iii) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, CONNECTICUT, OR MARYLAND IN THE UNITED STATES; THE PROVINCE OF QUEBEC, CANADA OR RESIDENTS OF THE AUSTRALIAN STATES OF VICTORIA, QUEENSLAND OR THE AUSTRALIAN CAPITAL TERRITORY ("ENTRANTS"). If you are under the legal age of majority in your country of residence, or your state of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves. If you reside in the States of North Dakota, Connecticut or Maryland in the United States, the Province of Quebec in Canada, or Queensland, Victoria or the Australian Capital Territory in Australia, you are not eligible to participate in this Contest. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted.

2. Disclaimer:

Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

3. Contest Period:

The Contest shall commence on 12:00 AM PST July 9, 2015 (the "Start Date"), and shall continue in duration until 11:59 PM PST on October 28, 2015 (the "Deadline"). All entries must be received by the Deadline to be eligible to win a prize.

4. How to Enter.

To enter, a qualified entrant will complete the entry checklist and thereafter submit a game developed by the qualified entrant using Sponsor's Arcade game development engine to Sponsor's Arcade service through Sponsor's StarCraft II interactive product. Each submission shall be submitted subject to the following requirements:

- (i) the Game must have a fantasy theme;
- (ii) the Game must be localized into the English language;
- (iii) the Game must be playable by six or less separate human players;
- (iv) the Game must be uploaded to the North America region of StarCraft II's Arcade;
- (v) Published game on Battle.net must match the submitted game version; entrants may not alter their published submission until the contest is concluded
- (vi) the Game's info page must have the following minimum content completed Description of the game, an image taken from the Game, and a brief description of how to play the Game;
- (vii) A project thread must be created on the North American StarCraft II forums Arcade Game Showcase: <http://us.battle.net/sc2/en/forum/8126759/>;
- (viii) The thread should be titled "Rock the Cabinet: [The name of the Game]." For example, "Rock the Cabinet: Starjeweled"; and

- (ix) The thread should contain the game's description as well as a link to the Game, ie "StarJeweled: battlenet://starcraft/map/1/85968";

5. Judging.

Following the Deadline, Sponsor shall review the submissions to confirm that the submissions meet the Contest requirements, and then select submissions that will be made available by Sponsor for judging by the Arcade community. The submissions that will be made available for public judging will be those submissions that, in Sponsor's sole opinion, are the best based on the following criteria: Accessibility, fun, creativity, and execution. Thereafter, between November 17, 2015 and November 24, 2015 (the "Voting Period"), all approved submissions will be made available for play on Sponsor's Arcade gaming portal (the "Site"), and visitors to the Site may submit one and only one voting poll during the Voting Period. Voters must have a Battle.net account to register a vote. Subsequent votes in excess of stated maximum per voting period by a single Site visitor may be disqualified. The use of any automated launching or entry software or any other mechanical or electronic means that permits visitors to vote repeatedly is prohibited. Upon verification of the results from the public vote, Sponsor shall choose three (3) submissions from the top five (5) submissions (as determined by the public vote) as the winners of the Contest. Entrant acknowledges and agrees that the public votes are a factor in the winner selection process. Winners will be announced on or about December 14, 2015. The decision of Sponsor is final. Prizewinners will be notified by e-mail within fourteen (14) days thereafter. To claim a prize, winners should follow the instructions contained in their notification.

6. Prizes.

a. First Place Winner. The qualified entrant who is determined to be the First Place Winner of the Contest shall receive a prize package consisting of the following:

- (i) Ten Thousand Dollars (\$10,000.00 USD);
- (ii) the opportunity to participate in a "Dev Jam Session," video conference with select members of Sponsor's StarCraft/Arcade development team;
- (iii) up to two (2) tickets to allow members of the team that assisted in the development of the First Place submission to attend Sponsor's "BlizzCon," player convention;
- (iv) a Warcraft Udon Tribute Art Book; and
- (v) two (2) StarCrafts Cut and Sew Hoodies; and (vi) Sponsor will provide localization of the submission into Chinese (traditional and simplified), Korean, Russian, Spanish.

b. Second Place Winner. The qualified entrant who is determined to be the Second Place Winner of the Contest shall receive a prize package consisting of the following:

- (i) Seven Thousand Dollars (\$7,000.00 USD);
- (ii) up to two (2) tickets to allow members of the team that assisted in the development of the Second Place submission to attend Sponsor's "BlizzCon," player convention;
- (iii) a Warcraft Udon Tribute Art Book;
- (iv) two (2) StarCrafts Cut and Sew Hoodies; and
- (v) Sponsor will localize the submission into Chinese (traditional and simplified), Korean, Russian, Spanish.

c. Third Place Winner. The qualified entrant who is determined to be the Third Place Winner of the Contest shall receive a prize package consisting of the following:

(i) Five Thousand Dollars (\$5,000.00 USD);

(ii) up to two (2) tickets to allow members of the team that assisted in the development of the Third Place submission to attend Sponsor's "BlizzCon," player convention;

(iii) a Warcraft Udon Tribute Art Book;

(iv) two (2) StarCrafts Cut and Sew Hoodies; and

(v) Sponsor will localize the submission into Chinese (traditional and simplified), Korean, Russian, Spanish.

d. Fourth and Fifth Place Winners. The qualified entrants who are determined to be the Fourth and Fifth Place Winners of the Contest shall each receive a prize package consisting of the following:

(i) Five Hundred Dollars (\$500.00 USD);

(ii) a Warcraft Udon Tribute Art Book; and

(iii) one (1) StarCrafts Cut and Sew Hoodie

e. Sixth through Tenth Place Winners. The qualified entrants who are determined to be the Sixth through Tenth Place Winners of the Contest shall receive a prize package consisting of the following:

(i) Two Hundred Dollars (\$200.00 USD);

(ii) a Warcraft Udon Tribute Art Book; and

(iii) one (1) StarCrafts Cut and Sew Hoodie

f. Honorable Mention. Blizzard shall award an Honorable Mention prize to three (3) entrants who have not won one of the prizes described above, yet whose entry has shown, in the opinion of Blizzard, a distinguishable amount of accessibility, fun, creativity, and/or execution. Such entrants shall each win One Hundred Dollars of Battle.net balance (or the equivalent amount in the currency of their Battle.net Account).

ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. All prizes will be awarded, subject to there being qualified submissions for the number of prizes to be awarded. Prize Winners must execute an affidavit of eligibility before they can receive their Prize. Prizes returned as undeliverable or otherwise not claimed within fifteen (15) days after delivery of notification will be forfeited and may be awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

7. Sponsor Use of Entries.

In consideration of your being allowed the chance to enter the Contest, you assign any and all right, title and interest in the Game that you submit to Sponsor ("Entry Materials"); you irrevocably waive all rights of "droit morale" or "moral rights" of authors or any similar rights or principles of law that You may now or later have in the Game (whether now existing or hereinafter enacted). You agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's rights as set forth above in this Section 7.

8. Original Work of Authorship.

You hereby warrant and represent that (a) you own all rights to all Entry Materials submitted by you; and (b) all such Entry Materials are original works of authorship on your part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.

9. Collection of Information:

The Entry Materials include a survey that requires you to enter your name, e-mail address, and state of residence. By entering the Contest, you consent to Sponsor's use of this information to inform you of open positions with Sponsor, and to associate your name with your submission in promotional materials for the Contest in the event that you are chosen to be a winner. As stated above, the contest is not open to anyone under the age of majority in your country of citizenship. In the event that Sponsor becomes aware that you are under the age of majority in your country of citizenship Sponsor will delete, erase or destroy any and all personally identifiable information that is obtained from the Entry Materials. In the event that you are a citizen of France and/or any of the other countries whose citizens are eligible for this Contest, and pursuant to French law pertaining to data collection and processing, you are informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to "Blizzard Entertainment's, "Blizzard Arcade Rock the Cabinet Contest - Personal Data," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. You may also withdraw your personal data upon request, however you will be disqualified as a entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in Section 6 herein.

10. General Release:

By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

11. Affidavit & Release:

As a condition of being awarded any prize, winners will be required to execute and deliver to Sponsor a signed Affidavit of Eligibility, which includes an acceptance of these Official Rules and a release of liability.

12. Winners List; Rules Request:

For a copy of the winners list, send a stamped, self-addressed, business-size envelope after December 1, 2015, and before March 31, 2016, to Sponsor at the following address: "Blizzard Arcade Rock the Cabinet Contest - Winners List," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Sponsor at the following address: "Blizzard Entertainment's, "Blizzard Arcade Rock the Cabinet 2015 Contest - Rules Request," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Residents of WA and VT may omit return postage.

13. Copyright Notice:

The Contest and all accompanying materials are copyright © 2015 Blizzard Entertainment, Inc. All rights reserved.

14. Miscellaneous:

The Contest and these Official Rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor

reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to blizzardcontest@worldofwarcraft.com or send written questions to "Blizzard Entertainment's, "Blizzard Arcade Rock the Cabinet 2015 Contest," P.O. Box 18979, Irvine, CA 92612.

Contest Sponsor:

The sponsor of the Contest is Blizzard Entertainment, Inc.