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COMCAST SPECTACOR PRESENTS THE PHILADELPHIA FUSION

Philadelphia-based Overwatch League Franchise Unveils Official Name, Logo, Team Colors

Preseason begins December 6, 2017 at Blizzard Arena Los Angeles

PHILADELPHIA—November 1, 2017—Philadelphia’s latest professional sports franchise has arrived. Comcast Spectacor, owner of the Philadelphia Flyers and the Wells Fargo Center, today introduced the logo and marks for the Philadelphia Fusion, its team gearing up to compete in the inaugural season of the Overwatch League™, the first major global esports league featuring city-based teams in North America, Asia, and Europe. The announcement was made by Dave Scott, President and CEO, Comcast Spectacor.

“We are thrilled to introduce the Philadelphia Fusion brand and team colors as we continue our exciting march toward the start of the season,” said Dave Scott. “Orange and black are colors of passion here in Philadelphia, and we are proud to incorporate them as we continue to formulate our coaching staff and roster of players.”

The Philadelphia Fusion’s team name draws inspiration from the word’s origin, which surrounds the process of several distinct entities coming together to create a new whole that generates power and heat. The team’s marks depict a visual of speed and energy as the Philadelphia Fusion stand at the genesis of an amazing journey. The team’s media kit can be accessed [here](#).

Today’s brand unveil is the first in a series of announcements that will lead the Philadelphia Fusion into their first season of competition. Over the coming weeks, fans will be introduced to the team’s coaching staff, players, and more in advance of BlizzCon and the Overwatch League’s preseason matches.

The Overwatch League from Blizzard Entertainment is the first major esports league to feature a city-based franchise structure. The Philadelphia Fusion is among 12 original franchises that are set to compete in the league’s inaugural season. Built from the ground up for online and team competition, Overwatch is Blizzard’s fastest game to reach 35 million players.

The Overwatch League begins preseason play on December 6, with a series of exhibition matches featuring all 12 teams. The regular season will begin on January 10 and run into June, with playoffs

and finals in July 2018. For more information on the Overwatch League, visit overwatchleague.com.

For more information on the Philadelphia Fusion, follow the team's social-media handle PHL_Fusion on [Twitter](#), Snapchat, [Instagram](#) and [YouTube](#), and like the Philadelphia Fusion on [Facebook](#).

About the Philadelphia Fusion

Philadelphia Fusion, one of 12 inaugural teams to compete in the Overwatch League, is owned and operated by Comcast Spectacor. Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Comcast Spectacor's three primary businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a leading hospitality firm that provides Venue Management, Food Services & Hospitality, and Partnerships to more than 300 client properties in the United States, Canada, and Singapore. Visit us at ComcastSpectacor.com for more information.

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