

HEARTHSTONE® DAILY TOURNAMENTS

AT THE 2017 HEARTHSTONE CHAMPIONSHIP TOUR WORLD CHAMPIONSHIP

OFFICIAL RULES

- 1. Eligibility.** BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY WITH ITS ADDRESS AT 145 RUE YVES LE COZ, 78000 VERSAILLES, FRANCE, (“BLIZZARD”) IS THE SPONSOR OF THE HEARTHSTONE® DAILY TOURNAMENTS AT THE 2017 HEARTHSTONE CHAMPIONSHIP TOUR WORLD CHAMPIONSHIP (THE “COMPETITION”) OCCURRING AT THE HEARTHSTONE CHAMPIONSHIP TOUR WORLD CHAMPIONSHIP AT THE BEURS VAN BERLAGE CONFERENCE CENTRE IN AMSTERDAM, THE NETHERLANDS ON JANUARY 18 – 20, 2018 (THE “EVENT”). ELIGIBILITY FOR THIS COMPETITION IS LIMITED TO THE FOLLOWING INDIVIDUALS: (I) RESIDENTS OF AUSTRIA, BELARUS, BELGIUM, BULGARIA, CROATIA, CZECH REPUBLIC, DENMARK, EGYPT, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ICELAND, IRELAND, ISRAEL, ITALY, KAZAKHSTAN, LATVIA, LITHUANIA, LUXEMBOURG, MALTA, NETHERLANDS, NORWAY, POLAND, PORTUGAL, ROMANIA, RUSSIA, SERBIA, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SPAIN, STATE OF QATAR, SWEDEN, SWITZERLAND, TUNISIA, TURKEY, UKRAINE, THE UNITED KINGDOM, UNITED STATES, ARGENTINA, BOLIVIA, BRAZIL, CANADA, CHILE, COLOMBIA, COSTA RICA, ECUADOR, JAMAICA, MEXICO, PERU, PUERTO RICO, AUSTRALIA, INDONESIA, HONG KONG, INDIA, JAPAN, MACAU, MALAYSIA, NEW ZEALAND, THE PHILIPPINES, SINGAPORE, SOUTH KOREA, TAIWAN, THAILAND, AND VIETNAM; (II) THOSE OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE, OR IF THEY ARE UNDER THE LEGAL AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON JANUARY 18, 2018, ARE ABLE TO SUBMIT A SIGNED, WRITTEN STATEMENT THAT A PARENT OR GUARDIAN HAS READ, UNDERSTOOD AND AGREES TO THESE COMPETITION RULES WITH THEIR ENTRY, AND THAT SUCH AGREEMENT CONSTITUTES ACCEPTANCE OF THESE COMPETITION RULES ON BEHALF OF THE PARENT OR GUARDIAN AND THEMSELVES, AND THEY ARE OVER 13 YEARS OF AGE AND A RESIDENT OF THE ABOVE COUNTRIES, AND (III) THOSE WHO HAVE PURCHASED A TICKET FOR THE EVENT (“ENTRANTS”). IF YOU ARE NOT A RESIDENT OF THESE AREAS AND/OR OTHERWISE DO NOT MEET THE ABOVE ELIGIBILITY REQUIREMENTS ABOVE, YOU ARE NOT ELIGIBLE TO WIN A PRIZE. DIRECTORS, OFFICERS AND EMPLOYEES OF BLIZZARD, ITS PARENT, AND ANY OF THEIR RESPECTIVE AFFILIATE COMPANIES, SUBSIDIARIES, AGENTS, CORPORATE SPONSORS, PROFESSIONAL ADVISORS, ADVERTISING AND PROMOTIONAL AGENCIES, AND IMMEDIATE FAMILIES OF EACH ARE NOT ELIGIBLE TO PARTICIPATE IN THE COMPETITION OR WIN ANY PRIZE. ALL APPLICABLE LAWS AND REGULATIONS APPLY. OFFER VOID WHERE PROHIBITED.
- 2. Disclaimer.** Blizzard, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (i) electronic, hardware, software, network, internet, or other computer or communications-related malfunctions or failures; (ii) any Competition disruptions, injuries, losses or damages caused by events beyond the control of Blizzard; or (iii) any printing or typographical errors in any materials associated with the Competition.
- 3. How to Enter.** In order to enter the Competition, Entrants must: (i) be physically present at the Event to sign up for the Competition on their own behalf; (ii) bring a Wi-Fi-capable mobile, tablet, or laptop computer device to the Event that is capable of wirelessly running the *Hearthstone* game application for competition; (iii) download or have downloaded the latest version of the *Hearthstone* game client, which can be downloaded from <http://playhearthstone.com>; (iv) register or have registered for a Blizzard account on <http://battle.net> and maintain such an account in good standing; (v) register or have registered for a Battliefy account on <http://battliefy.com> and maintain such an account in good standing; (vi) register or have registered for a *Hearthstone* license within the *Hearthstone* game client on the Europe server region; (vii) possess four “standard format” *Hearthstone* card decks in four different deck “classes” within the *Hearthstone* game application on the Europe server region; (viii) be one of the first 128 Entrants to register for the Competition at the Event by providing their name, Blizzard account information, Battliefy account information, and *Hearthstone* card deck codes before 9:30 CET (or later, at Blizzard’s sole discretion) on one of the following

dates: Thursday, January 18, 2018; Friday, January 19, 2018; or Saturday, January 20, 2018; (ix) have the ability to communicate and receive basic Competition administration instructions in the English language; and (x) not be removed or barred from entering the Event due to misconduct of any kind.

4. Competition Rules.

- a. **Overview:** Competition winners will be decided via *Hearthstone* tournaments that will be held once per day at the Event on Thursday, January 18, 2018, Friday, January 19, 2018, and Saturday, January 20, 2018 according to the following format (each, a “Tournament”). The top finishers in each of the three Tournaments will be the winners of the Competition.
- b. **Competition Structure:** Each Tournament will be a competition between 16 – 128 Entrants who register via the entry requirements set forth above. No winner will be declared if less than 16 Entrants sign up for a given Tournament. Each Tournament will consist of two stages (each, a “Stage”). During the first Stage, registered Entrants will compete against one another in *Hearthstone* matches via “Swiss style” pairings. The first Stage “Swiss style” format will pair Entrants randomly for their first match, and then pair Entrants based on their running win-loss record for subsequent first Stage matches. No player will face the same opponent twice during the first Stage. The top eight Entrants based on match wins and, if necessary, tiebreakers used by the Battlefy tournament management system, will advance to the second Stage of the Tournament. The Battlefy tournament management system will determine first Stage tiebreakers based on the average win percentages of the tied Entrants’ opponents and, if necessary in the event that a tie is not broken based on opponents win percentage, the average individual game win percentage of the tied Entrants. All tiebreaker determinations by the Battlefy tournament management system and/or Blizzard are final and may not be challenged. During the second Stage, the top eight Entrants from the first stage will compete against one another in *Hearthstone* matches via a single-elimination bracket. Entrants will be seeded in the bracket using their first Stage standings. In the quarterfinals, the first seed will play the eighth seed, the fourth seed will play the fifth seed; the second seed will play the seventh seed, and the third seed will play the sixth seed. In the semifinals, the winners of the quarterfinals will play. In the finals, the winners of semifinals will play.
- c. **Match Format:** Individual Tournament matches between Entrants in both Stages will be decided by the first to win two out of three *Hearthstone* games in the “Conquest” *Hearthstone* deck choice format with one deck ban. In the “Conquest” format, each player must compete with the three deck lists from three unique deck classes that the Entrant submitted during registration. All decks may only contain cards from the “standard format” *Hearthstone* in-game card pool. At the start of each match, each Entrant will ban the opposing player from using one of their three submitted deck lists during that match. When an Entrant wins a game, the deck used by the winning Entrant cannot be used for the remainder of the match. The losing Entrant can keep the same deck used or switch to a different deck of their choice. An Entrant must win one game using each of their two unbanned deck lists in order to win the match. At the start of each match, Entrants will be told what deck classes their opponent has available. Entrants won’t find out which deck class their opponent has chosen in a particular game until both players have chosen a deck.
- d. **Forfeitures:** Any Entrant who does not enter the match lobby by their scheduled time will forfeit the match. After the first game in a match begins, if an Entrant leaves the match lobby, or cancels the “game challenge,” or leaves the *Hearthstone* game client for any reason, it is considered a match forfeiture and the opposing Entrant will win the match. Similarly, once the starting hands are provided by the *Hearthstone* game client, if an Entrant leaves the game for any reason, the Entrant is considered to have forfeited the game. If an Entrant selects a deck with a class that he or she used to win a previous game in the match, that game is considered a loss and forfeited. Any Entrant who violates the Competition rules or disobeys reasonable instructions from Tournament administrators will forfeit the Tournament, and may be disqualified from other Tournaments at Blizzard’s sole discretion.

5. Prizes. Prizes will be awarded to winners of each Tournament as follows:

- a. **1st Place** will receive a prize package consisting of: (i) admission to one (1) of the three 2018 *Hearthstone* Championship Tour Seasonal Championship Events of the 1st place winner’s choice (the “HCT Event”), with an approximate retail value of Forty Dollars (\$40.00 USD); (ii) round trip coach-class (or equivalent)

airfare between an airport near the 1st place winner's origin city and an airport near the HCT Event, with an approximate retail value of One Thousand Dollars (\$1,000.00 USD); (iii) four (4) nights of reasonable hotel accommodations near the HCT Event, with an approximate retail value of Eight Hundred Dollars (\$800.00 USD); (iv) ground transportation for the winner to and from the arrival airport near the HCT Event, with an approximate retail value of Two Hundred Dollars (\$200.00 USD); (v) one (1) Hearthstone Keepsake Box, with an approximate retail value of Two Hundred Twenty-Five Dollars (\$225.00 USD); (vi) one (1) Hearthstone Championship Tour duffle bag, with an approximate retail value of Forty Dollars (\$40.00 USD); (vii) one (1) Hearthstone Championship Tour World Championship shirt, with an approximate retail value of Twenty Dollars (\$20.00 USD); (viii) one (1) Hearthstone Championship Tour notebook, with an approximate retail value of Five Dollars (\$5.00 USD); and (ix) one (1) Hearthstone Card Back pin, with an approximate retail value of Five Dollars (\$5.00 USD).

- b. 2nd Place will receive a prize package consisting of: (i) one (1) Hearthstone Keepsake Box, with an approximate retail value of Two Hundred Twenty-Five Dollars (\$225.00 USD); (ii) one (1) Hearthstone Championship Tour duffle bag, with an approximate retail value of Forty Dollars (\$40.00 USD); (iii) one (1) Hearthstone Championship Tour World Championship shirt, with an approximate retail value of Twenty Dollars (\$20.00 USD); (iv) one (1) Hearthstone Championship Tour notebook, with an approximate retail value of Five Dollars (\$5.00 USD); and (v) one (1) Hearthstone Card Back pin, with an approximate retail value of Five Dollars (\$5.00 USD).
- c. 3rd – 8th Place will receive a prize package consisting of: (i) one (1) Hearthstone Championship Tour duffle bag, with an approximate retail value of Forty Dollars (\$40.00 USD); (ii) one (1) Hearthstone Championship Tour World Championship shirt, with an approximate retail value of Twenty Dollars (\$20.00 USD); (iii) one (1) Hearthstone Championship Tour notebook, with an approximate retail value of Five Dollars (\$5.00 USD); and (iv) one (1) Hearthstone Card Back pin, with an approximate retail value of Five Dollars (\$5.00 USD).
- d. 9th – 16th Place will receive a prize package consisting of: (i) one (1) Hearthstone Championship Tour World Championship shirt, with an approximate retail value of Twenty Dollars (\$20.00 USD); (ii) one (1) Hearthstone Championship Tour notebook, with an approximate retail value of Five Dollars (\$5.00 USD); and (iii) one (1) Hearthstone Card Back pin, with an approximate retail value of Five Dollars (\$5.00 USD).
- e. 17th – 32nd Place will receive a prize package consisting of: (i) one (1) Hearthstone Championship Tour notebook, with an approximate retail value of Five Dollars (\$5.00 USD); and (ii) one (1) Hearthstone Card Back pin, with an approximate retail value of Five Dollars (\$5.00 USD).
- f. 33rd – 64th Place will receive one (1) Hearthstone Card Back pin, with an approximate retail value of Five Dollars (\$5.00 USD).

ALL APPLICABLE TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. All prizes will be awarded unless a Tournament has less registered Entrants than prizes, in which case only the top finishers in each Tournament will win the prizes above. As a condition of being awarded any prize, winners may be required to execute and deliver to Blizzard a signed Affidavit of Eligibility, tax documentation, and/or a travel liability waiver, which includes an acceptance of these Official Rules and a release of liability. If a prize is not claimed in-person at the Event by the close of the Event on January 21, 2018, the Prize will be forfeited and awarded to an alternate winner at Blizzard's sole discretion. Prizes are not transferable. No other substitutions or exchanges (including for cash) of any prize will be permitted, except that Blizzard reserves the right to substitute a prize of equal or greater value for any prize. Limit one prize per Entrant. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

- 6. **Publicity Release.** You hereby agree that in consideration of your being allowed the chance to enter the Competition, you hereby grant Blizzard a perpetual (or for the maximum duration of intellectual property rights permitted by applicable law in case where such perpetual license cannot be granted under applicable law), irrevocable, unrestricted, non-exclusive, worldwide license and right, including the rights to license and sub-license, to utilize statement(s), photographs(s), and video recorded of you at the Event, along with your name,

character, likeness, statements about the Competition, and biographical information in connection with the Competition (collectively, "Materials"). Without limiting the generality of the foregoing, you acknowledge that Blizzard shall have the right to use, modify, reproduce, publish, perform, display, distribute (including leasing and renting), broadcast, make publicly available, make derivative works of and otherwise commercially and noncommercially exploit the Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity. You agree to take, at Blizzard's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Blizzard to effect, perfect, or confirm Blizzard's rights as set forth above in this paragraph.

- 7. Collection of Information.** The information submitted to Blizzard in connection with the Competition will be used to facilitate competition, contact you in the event that you are chosen to receive a prize, or as otherwise specified in Blizzard's Privacy Policy, available at <http://eu.blizzard.com/en-gb/company/about/privacy.html>. Note that the data collector for this Competition is Blizzard Entertainment SAS – the Data Controller. The details of each Entrant (e-mail address) will be transmitted by the Data Controller's servers, which will process the data. The data collected during the Competition will be used in accordance to the Informatique et Libertés law, of the 6th of January 1978 and its later amendments, and in accordance to the European directive number 95/46/CE. Each entrant grants Blizzard permission to use the information he is providing within the framework set by the Informatique et Libertés law of the 6th of January 1978. Each entrant benefits from the right to access and modify his personal data. You may also withdraw your personal data upon request; however, you will be disqualified as an Entrant in the Competition if you withdraw your personal data prior to the determination and fulfilment of the prizes listed above.
- 8. General Release.** By entering the Competition, you release Blizzard, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Competition or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.
- 9. Copyright Notice.** The Competition and all accompanying materials are copyright ©2017 Blizzard Entertainment SAS. All rights reserved.
- 10. Miscellaneous.** The Competition and these Official Rules will be governed, construed and interpreted under the laws of France. In the event of a conflict between the English language version of these Official Rules and any translation, the English language version of these Official Rules shall govern. Entrants agree to be bound by these Official Rules and by the decisions of Blizzard, which are final and binding in all respects. Blizzard reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Competition or any entrant's participation in the Competition should viruses, bugs, unauthorized human intervention, or other causes beyond Blizzard's control affect the administration, security or proper operation of the Competition or Blizzard otherwise becomes (as determined in its sole discretion) incapable of running the Competition as planned. Entrants who violate these Official Rules, tamper with the operation of the Competition or engage in any conduct that is detrimental or unfair to Blizzard, the Competition, or any other Entrant (in each case as determined in Blizzard's sole discretion) are subject to disqualification from entry into the Competition. Blizzard reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Competition. If you have any questions about these Official Rules or the Competition, please e-mail them to HearthstoneAdmin@blizzard.com.