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THE NEWEST PROFESSIONAL SPORTS TEAM IN BOSTON IS AN ESPORTS UPRISING

Boston's Overwatch League™ esports franchise announces its official team name, logo and colors.

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BOSTON – There's an uprising looming in Boston. As one of 12 teams set to compete in the inaugural season of Blizzard Entertainment's new global professional esports ecosystem known as the Overwatch League, the Boston franchise, owned by Robert and Jonathan Kraft, has officially unveiled the team's name, logo and colors. Today marks the beginning of the ***Boston Uprising***.

The Uprising will feature a global collection of talent which will represent Boston in esports competition in Blizzard's hit team-based game Overwatch® against teams based in Asia, Europe and North America. The name of the team was selected to represent the resilience of the region's revolutionary forefathers, whose indomitable legacy laid the foundation for the great city of Boston. The Boston Uprising colors will be blue, yellow and black, with the blue and yellow tones representing the colors of Boston's official flag. The team logo is a protective shield encompassing an emboldened letter B, which has become synonymous with the city.

"We are excited to unveil our team name, logo and colors for our newest sports property," said Robert Kraft, chairman and CEO of the Kraft Group. "Esports already has a large global audience, with Overwatch being among the most popular games with more than 35 million players worldwide. We look forward to introducing sports fans in Boston to the new Overwatch League with a local team they can support. We are also eager to use the Boston Uprising to introduce Boston and our franchise to the global community of esports. We are

currently assembling a team that we anticipate will compete for championships, as Boston sports fans have come to expect from all of their professional teams.”

The Boston Uprising previously announced Chris “HuK” Loranger as its president of gaming and is set to reveal the Overwatch League inaugural season team roster in the coming week. “The ability to represent the city of Boston is extremely exciting,” said Loranger. “We are also eager for the opportunity to show current and future Overwatch fans how skilled our players are and the importance of deploying a team-centric strategy to be successful. We are excited to start the season.”

The Overwatch League will begin preseason play on Dec. 6 with a series of exhibition matches featuring all 12 teams. The regular season officially begins on Jan. 10, 2018, in Los Angeles, California, and will run through June, with playoffs and finals scheduled for July 2018. For more information on the Overwatch League, visit www.overwatchleague.com.

Boston Uprising player and coaching announcements are coming soon. Follow the Boston Uprising official accounts to keep up with the team’s latest news and updates.

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