

## Official Rules

### 2021 BLIZZCONLINE SCAVENGER HUNT

- 1. Eligibility.** NO PURCHASE NECESSARY TO ENTER OR WIN. BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION (referred to herein as "BLIZZARD") IS THE SPONSOR OF THIS SWEEPSTAKES. THIS SWEEPSTAKES IS OPEN ONLY TO THE FIRST TEN THOUSAND (10,000) INDIVIDUALS WHO ENTER THE SWEEPSTAKES BEFORE THE DEADLINE PROVIDED IN SECTION 3 BELOW WHO, AS OF THE DEADLINE, ARE: (A) LEGAL RESIDENTS OF THE UNITED STATES, ARGENTINA, AUSTRIA, BELARUS, BELGIUM, BRAZIL, BULGARIA, CHILE, CROATIA, CZECH REPUBLIC, DENMARK, EGYPT, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HONG KONG, HUNGARY, ICELAND, IRELAND, ISRAEL, ITALY, JAPAN, KAZAKHSTAN, LATVIA, LITHUANIA, LUXEMBOURG, MACAU, MALTA, MEXICO, THE NETHERLANDS, NORWAY, PEOPLE'S REPUBLIC OF CHINA, PHILIPPINES, POLAND, PORTUGAL, QATAR, ROMANIA, RUSSIA, SAUDI ARABIA, SERBIA, SINGAPORE, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, SWITZERLAND, TAIWAN, THAILAND, TUNISIA, TURKEY, UKRAINE, THE UNITED KINGDOM, AND VIETNAM; (B) THIRTEEN YEARS OF AGE OR OLDER AS OF THE DATE OF ENTRY; (C) HAVE AUTHORIZED ACCESS TO A FULL BATTLE.NET ACCOUNT REGISTERED ON BLIZZARD'S BATTLE.NET SERVICE THAT IS IN GOOD STANDING AND WHICH REMAINS IN GOOD STANDING THROUGHOUT THIS SWEEPSTAKES; AND (D) NOT RESIDENTS OF A JURISDICTION WHERE THIS SWEEPSTAKES IS PROHIBITED OR OTHERWISE RESTRICTED BY LAW ("ENTRANTS"). If you are between the age of thirteen (13) years of age and the legal age of majority in your jurisdiction of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Official Rules with your entry, and that such agreement constitutes acceptance of these Official Rules on behalf of you and themselves. To be eligible to win a prize, entries must be completed and received by Blizzard in the format designated below. As stated above, this Sweepstakes is limited to the first Ten Thousand (10,000) Entrants that enter the Sweepstakes. Once the Sweepstakes has reached Ten Thousand (10,000) Entrants, no more entries will be accepted by Blizzard. Directors, officers and employees of Blizzard, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families (parents, children, siblings, spouse) and household members (whether related or not) of each are not eligible to win any prizes. All applicable federal, state, provincial, and local laws apply. This Sweepstakes is void where prohibited or restricted.
- 2. Disclaimer.** Blizzard, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any disruptions, injuries, losses or damages caused by events beyond the control of Blizzard; or (d) any printing or typographical errors in any materials associated with the Sweepstakes.
- 3. Sweepstakes Period.** The Sweepstakes shall commence on 12:01 PM PST February 18, 2021, and shall continue in duration until 11:59 PM PST February 21, 2021 (the "Deadline"). All entries must be received by the Deadline to be eligible to win a prize.
- 4. How to Enter.** For an Entrant to qualify for the Sweepstakes and participate in the Sweepstakes as a "Qualified Entrant," under these rules, the Entrant must go to <https://blizzcon.com/news/23609767> to access the list of answers or items that will be needed to complete the entry form for the Sweepstakes.

Thereafter, Entrants will need to visit [www.blizzcon.com](http://www.blizzcon.com) to collect some answers that pertain to content on the website and through the BlizzConline broadcast on February 19th and 20th, 2021, or Entrants can watch BlizzConline on video on demand on Blizzard's YouTube channel, located at <https://www.youtube.com/c/Blizzard>. Thereafter, Entrants may register their entry to the Sweepstakes, by completing the entry form located at [https://blizzard.qualtrics.com/jfe/form/SV\\_cBxI8nVY8VDd8RE](https://blizzard.qualtrics.com/jfe/form/SV_cBxI8nVY8VDd8RE). All entries must be received by 11:59 P.T. on February 21, 2021, in order to be included in the prize drawing for this Sweepstakes.

## **5. Prize Rewards.**

- a. Five (5) Qualified Entrants will be chosen at random by Blizzard as potential winners to receive a Countertop Mini Fridge, with an approximate retail value of \$249.00 USD, and one (1) BlizzConline Epic Celebration Code with an approximate retail value of \$59.99.
- b. Fifteen (15) Qualified Entrants will be chosen at random by Blizzard as potential winners to receive a Grizzly 15 Quart Cooler, with an approximate retail value of \$216.00 USD, and one (1) BlizzConline Epic Celebration Code with an approximate retail value of \$59.99.
- c. Fifteen (5) Qualified Entrants will be chosen at random by Blizzard as potential winners to receive a Hoodie Sweatshirt, with an approximate retail value of \$90.00 USD, and one (1) BlizzConline Epic Celebration Code with an approximate retail value of \$59.99.
- d. Five (5) Qualified Entrants will be chosen at random by Blizzard to as potential winners receive an Illuminated Sign, with an approximate retail value of \$100.00 USD, and one (1) BlizzConline Epic Celebration Code with an approximate retail value of \$59.99.

**6. Odds of Winning / Prize Award Terms.** The odds of winning a prize depend on the total number of Entrants who submit entries for the Sweepstakes each hour during the Sweepstakes Period. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Each potential winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return to Blizzard, within 5 days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Confirmation of Fulfillment Information, and Liability and Publicity Release ("Declaration") in order to claim his/her prize and to fulfill any such other requirements as determined by Blizzard. If any potential winner cannot be contacted, fails to complete the online fulfillment form (if applicable), or fails to sign and return the Declaration (if applicable) within the required time period, or if a prize is returned as undeliverable, he/she forfeits the prize. In the event that a potential winner is disqualified for any reason, Blizzard can award the applicable prize to an alternate winner in a random drawing from among all remaining eligible entries for the applicable prize, up to 3 alternates. If the alternate potential winners are disqualified, the applicable prize will not be awarded. Unclaimed or forfeited prizes valued at \$25 or less will remain un-awarded. Prizes returned as undeliverable or otherwise not claimed within the time period specified by Blizzard will be forfeited and, at Blizzard's discretion, awarded to an alternate winner, as applicable and time permitting. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Blizzard reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. All prizes will be awarded. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability, fitness for a particular purpose, or non-infringement).

**7. Blizzard Use of Entries.** Each qualified entrant, in consideration of their being allowed the opportunity to enter the Sweepstakes, hereby grant Blizzard a perpetual, non-exclusive, worldwide license and right to utilize the entry materials submitted to Blizzard in connection with the

Sweepstakes (collectively, “Entry Materials”), as well as Entrant’s name, address (city, state, and country), character, likeness, prize information, statements about the Sweepstakes and biography, for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law, and releases the Released Parties (defined below) from any liability with respect thereto. The Entry Materials will not be returned to any Entrant. Without limiting the generality of the foregoing, Entrant acknowledge that Blizzard shall have the right to use, modify, reproduce, publish, perform, display on all forms of media, distribute, make derivative works of and otherwise commercially and non-commercially exploit the Entry Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity. Entrant further agrees to take, at Blizzard's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Blizzard to effect, perfect or confirm Blizzard's rights as set forth above in this paragraph.

- 8. Collection of Information.** As stated above, the Sweepstakes is not open to anyone under the age of majority in your country of citizenship or state of residence without the written consent of their parent or guardian. In the event that Blizzard becomes aware that you are under the age of majority in your country of citizenship, and consent from your parent or guardian was not obtained, Blizzard will delete, erase or destroy any and all personally identifiable information that is obtained from the Entry Materials. In the event that you are a citizen of France and/or any of the other countries whose citizens are eligible for this Sweepstakes, and pursuant to French law pertaining to data collection and processing, you are informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to “2021 BlizzOnline Scavenger Hunt - Personal Data,” c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. You may also withdraw your personal data upon request; however you will be disqualified as an entrant in the Sweepstakes if you withdraw your personal data prior to the determination and fulfillment of the prizes listed above.
- 9. General Release.** By participating in this Sweepstakes, you release Blizzard, participating Blizzards and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the “Released Parties”) from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory, any activity or travel related to the Sweepstakes or from any interaction with, or downloading of Sweepstakes information and any printing or typographical errors in any materials associated with the Sweepstakes. EVERYTHING PROVIDED IN CONNECTION WITH THE SWEEPSTAKES IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSES OR NON-INFRINGEMENT. Some jurisdictions do not allow (i) the exclusion of implied warranties on applicable statutory rights, so the above exclusions and limitations may not apply in some cases.
- 10. Privacy.** Blizzard will be collecting personal data about entrants online in accordance with its privacy policy in each region. Please review Blizzard’s privacy policy at <https://www.blizzard.com/en-us/legal/a4380ee5-5c8d-4e3b-83b7-ea26d01a9918/blizzard-entertainment-online-privacy-policy>. By

participating in the Sweepstakes, Entrants hereby agree to Blizzard's collection and usage of their personal information and acknowledge that they have read and accepted Blizzard's privacy policy.

- 11. Miscellaneous.** The Sweepstakes and these Official Rules will be governed, construed and interpreted under the laws of the State of Delaware, United States of America. Entrants agree to be bound by these Official Rules and by the decisions of Blizzard, which are final and binding in all respects. No automated entry devices and/or programs are permitted. All entries become the sole and exclusive property of the Blizzard and receipt of entries will not be acknowledged or returned. Proof of submission will not be deemed to be proof of receipt by Blizzard. Blizzard is not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit Entrant's ability to enter the Sweepstakes, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. Blizzard reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Sweepstakes or any Entrant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention or other causes beyond Blizzard's control affect the administration, security or proper play of the Sweepstakes or Blizzard otherwise becomes (as determined in its sole discretion) incapable of running the Sweepstakes as planned. Entrants who violate these Official Rules, tamper with the operation of the Sweepstakes, engage in any conduct that is detrimental or unfair to Blizzard, the Sweepstakes or any other Entrant (in each case as determined in Blizzard's sole discretion), attempts to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices (including but not limited to the use of automated entry programs, the use of automated entry devices, the creation of multiple accounts, or by participating in, or benefiting from, a syndicate, group or block playing process or system), or intending to annoy, abuse, threaten or harass any other Entrants or Blizzard representatives are subject to disqualification from entry into the Sweepstakes. Blizzard reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstakes. If you have any questions about these Official Rules or the Sweepstakes, please e-mail them to [Blizzcon@blizzard.com](mailto:Blizzcon@blizzard.com) or send written questions to "2021 BlizzOnline Scavenger Hunt" P.O. Box 18979, Irvine, CA 92612.
- 12. Sweepstakes Sponsor.** The sponsor of this Sweepstakes is Blizzard Entertainment, Inc.
- 13. Copyright Notice.** This Sweepstakes and all accompanying materials are © 2021 Blizzard Entertainment, Inc. All rights reserved.