

**THE BLIZZCONLINE COMMUNITY SHOWCASE COSPLAY CONTEST AND COSPLAY EXHIBITION – OFFICIAL RULES**

**I. THE BLIZZCONLINE COMMUNITY SHOWCASE COSPLAY CONTEST.**

**A. Eligibility.** BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION, (“BLIZZARD”) IS THE SPONSOR OF THE **BLIZZCONLINE COMMUNITY SHOWCASE COSPLAY CONTEST** (THE “CONTEST”). ELIGIBILITY FOR THIS CONTEST IS LIMITED TO INDIVIDUALS WHO REGISTER FOR THE CONTEST THAT: (I) HAVE AUTHORIZED ACCESS TO A FULL BLIZZARD BATTLE.NET ACCOUNT IN GOOD STANDING REGISTERED ON BLIZZARD’S ON-LINE GAMING SERVICE IN THEIR OWN NAME; (III) ARE RESIDENTS OF THE UNITED STATES, ARGENTINA, AUSTRALIA, AUSTRIA, BELARUS, BELGIUM, BELIZE, BOLIVIA, BULGARIA, CHILE, CANADA, CROATIA, DENMARK, ECUADOR, EGYPT, EL SALVADOR, ESTONIA, FRANCE, FINLAND, GERMANY, GREECE, GUATEMALA, HONDURAS, HONG KONG, HUNGARY, ICELAND, INDONESIA, IRELAND, ISRAEL, ITALY, JAMAICA, JAPAN, KAZAKHSTAN, LATVIA, LITHUANIA, LUXEMBOURG, MACAU, MALAYSIA, MEXICO, NICARAUGA, NORWAY, PERU, POLAND, PORTUGAL, PUERTO RICO, ROMANIA, RUSSIA, SERBIA, SINGAPORE, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, STATE OF QATAR, SWEDEN, SWITZERLAND, TAIWAN, THAILAND, THE CZECH REPUBLIC, THE NETHERLANDS, THE PEOPLE’S REPUBLIC OF CHINA, THE PHILIPPINES, THE UKRAINE, THE UNITED KINGDOM, TRINIDAD AND TOBAGO, TUNISIA, TURKEY, VIETNAM AND VENEZUELA; AND (IV) ARE OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE AS OF SEPTEMBER 21, 2020, OR IF THEY ARE UNDER THE LEGAL AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON SEPTEMBER 21, 2020, ARE ABLE TO SUBMIT A SIGNED, WRITTEN STATEMENT THAT A PARENT OR GUARDIAN HAS READ, UNDERSTOOD AND AGREES TO THESE CONTESTRULES WITH THEIR ENTRY, AND THAT SUCH AGREEMENT CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES ON BEHALF OF THE PARENT OR GUARDIAN AND THEMSELVES, AND THEY ARE (a) OVER 13 YEARS OF AGE AND A RESIDENT OF THE UNITED STATES OF AMERICA, OR A MEMBER COUNTRY OF THE EUROPEAN UNION (OTHER THAN SPAIN, AND/OR THE UNITED KINGDOM); (b) OVER 14 YEARS OF AGE AND A RESIDENT OF SPAIN, THE UNITED KINGDOM, OR RUSSIA, OR (c) OVER 15 YEARS OF AGE AND A RESIDENT OF THE REPUBLIC OF KOREA, AND (V) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, VERMONT, CONNECTICUT, OR MARYLAND IN THE UNITED STATES, THE PROVINCE OF QUEBEC, CANADA, OR RESIDENTS OF THE AUSTRALIAN STATE OF QUEENSLAND OR THE AUSTRALIAN CAPITAL TERRITORY (“ENTRANTS”). IF YOU ARE NOT A RESIDENT OF THESE AREAS AND/OR OTHERWISE DO NOT MEET THE ABOVE ELIGIBILITY REQUIREMENTS, YOU ARE NOT ELIGIBLE TO WIN A PRIZE. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. There is no cost to enter or win. Offer void where prohibited. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

**B. Disclaimer.** Blizzard, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any disruptions, injuries, losses or damages caused by events beyond the control of Blizzard to the Contest; or (d) any printing or typographical errors in any materials associated with the Contest.

**C. Contest and Exhibition Period.** Sign-ups for the Contest and Exhibition (see below) shall commence upon 10:00 a.m., Pacific Daylight Time on September 21, 2020, and entries will be taken until 11:59 p.m., Pacific Standard Time January 04, 2021, (the “Deadline”).

**D. How to Enter.** Entrants who wish to compete in the Contest may sign up by entering online at [https://blizzard.qualtrics.com/jfe/form/SV\\_40ic7InWCsboBuJ](https://blizzard.qualtrics.com/jfe/form/SV_40ic7InWCsboBuJ) prior to the Deadline by providing Blizzard with: (i) the Entrant’s first name, last name, country and, if applicable, state of residence, Blizzard Battle.net login email address; (ii) the Blizzard character that the Entrant will be cosplaying, (iii) all concept & design drawings for the cosplay; (iv) reference images or inspiration for the cosplay, including the Entrant’s inspiration image and a description of the Entrant’s motivation for choosing that cosplay; (v) pictures & video that meet the requirements set forth in Section III below; and (vi) a complete materials list. You may also be asked several optional “flavor,” questions during the submission process, which you may answer at your sole discretion. Blizzard will then select up to twenty (20) Entrants who will then be judged after the Deadline. Entrants who are not chosen for final judging at will be automatically included as participants in the BlizzOnline Community Showcase Cosplay Exhibition (the “Exhibition”), as detailed in Section II below. If an Entrant selected by Blizzard is not one of the twenty (20) Entrants to be judged in the final round of the Contest, the Entrant will be automatically be considered for the Exhibition. Entrants shall submit one (1) cosplay that is 100% complete that is designed and created to meet the requirements listed in section III below The cosplay cannot be a 100% repeat of a cosplay used in a previous qualification effort for a cosplay contest, and while parts of the cosplay can be re-used if altered to fit the creative brief, only 10% or less of the visible cosplay can be store-bought, and the cosplay must faithfully recreate identifiable elements of the Blizzard character that the Entrant is cosplaying.

**E. Judging.** Participants in the Contest will be placed into one or more categories for judging that will include: (i) Best Blizzard Character, (ii) Best Blizzard Weapons & Armor, (iii) Best Modern Creation (foams, plastics, 3D printing, etc.), and (iv) Best Traditional Creation (tailoring, leatherworking, blacksmithing, woodworking). Judging will occur throughout the submission process, subject to Blizzard’s determination. Note that Entrants will be judged on the cosplay that is submitted at the time that the Entrant submits an entry to the Contest based on the originality and design of the creative concept for the cosplay, and the execution of that creative concept into the actual cosplay worn by the Entrant. The winner of each Category will be determined after the final submission deadline, with the Best in Show of the Contest to be chosen from the Category Winners. The winners of each of the categories, and the Best in Show of the Contest, will be revealed at Community Showcase that will be broadcast as part of “BlizzOnline,” broadcast that will take place on February 19<sup>th</sup> and 20<sup>th</sup>, 2021. The decision of Blizzard is final. To claim a prize, winners should follow the instructions provided to them by Blizzard. Note that Entrants will only be judged on the cosplay that the Entrant wears, and the props that are held by the Entrant.

**F. Prizing.**

(i) Best Blizzard Character Winner. One (1) Entrant will be chosen by Blizzard as the “Best Blizzard Character At Home Category Winner,” and will receive a prize package consisting of: (i) One Thousand Five Hundred Dollars (\$1,500.00 USD); and (ii) and a ticket to the next live BlizzCon event held by Blizzard (see limitations on this portion of the prize in Section IG below).

(ii) Best Blizzard Weapons & Armor Winner. One (1) Entrant will be chosen by Blizzard as the “Best Blizzard Weapons & Armor Category Winner,” and will receive a prize package consisting of: (i) one (1) One Thousand Five Hundred Dollars (\$1,500.00 USD); and (ii) and a ticket to the next live BlizzCon event held by Blizzard (see limitations on this portion of the prize in Section IG below).

(iii) Best Modern Creation (foams, plastics, 3D Printing, etc.) Winner. One (1) Entrant will be chosen by Blizzard as the “Best Modern Creation (foams, plastics, 3D Printing, etc.) Category Winner,” and will receive One Thousand Five Hundred Dollars (\$1,500.00 USD) and (ii) and a ticket to the next live BlizzCon event held by Blizzard (see limitations on this portion of the prize in Section IG below).

(iv) Best Traditional Creation (tailoring, leatherworking, blacksmithing, woodworking) Winner. One (1) Entrant will be chosen by Blizzard as the “Best Traditional Creation (tailoring, leatherworking, blacksmithing, woodworking) Winner,” and will receive a prize package consisting of: (i) pre One Thousand Five Hundred Dollars (\$1,500.00 USD) and (ii) and a ticket to the next live BlizzCon event held by Blizzard (see limitations on this portion of the prize in Section IG below).

(v) Best in Show. One (1) Entrant will be chosen by Blizzard from the winners of the Blizzard Character, Best Blizzard Weapons & Armor, Best Modern Creation (foams, plastics, 3D printing, etc.), and Best Traditional Creation (tailoring, leatherworking, blacksmithing, woodworking) category winners as the “Best in Show,” and will receive a prize package consisting of: (i) Ten Thousand Dollars (\$10,000.00 USD); and (ii) and a ticket to the next live BlizzCon event held by Blizzard (see limitations on this portion of the prize in Section IG below).

#### **G. Prizing Details.**

(vi) BlizzCon Ticket Prize limitations: Entrants understand and acknowledge in the event Contest Winners who, as part of their prize package were to receive a ticket to the next BlizzCon, shall instead receive a check from Blizzard in the amount of \$229.99 USD on or before December 31, 2022, if Blizzard does not hold a BlizzCon event on or before November 22, 2022.

(vii) General Prizing Details. BLIZZARD WILL WITHHOLD ALL TAXES THAT BLIZZARD IS REQUIRED TO WITHHOLD BY THE WINNER’S COUNTRY OF RESIDENCE, THE UNITED STATES AND/OR THE STATE OF CALIFORNIA FROM PRIZES. ALL OTHER FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. Monetary prizes shall be paid through direct deposit to the winner’s bank account, and prize winners. All prizes will be awarded. Prize Winners must execute an affidavit of eligibility before they can receive their Prize(s). Prizes returned as undeliverable or otherwise not claimed within fifteen (15) days after delivery of notification will be forfeited and awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Blizzard reserves the right to substitute a prize of equal or greater value for any prize. Limit one prize per household or address. Cash prizes will be paid via direct deposit to an account provided to Blizzard by prize winner.. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

**II. The BlizzOnline Community Showcase Cosplay Exhibition.** The Exhibition is a free opportunity to display a Blizzard themed cosplay that will be modelled by you and/or your pet before the online Blizzard community as part of “BlizzOnline,” broadcast that will take place on February 19<sup>th</sup> and 20<sup>th</sup>, 2021. While Blizzard may feature or focus on certain participants, please understand that the Exhibition is not a contest, and that the number of participants who will be featured during the Exhibition may be limited due to broadcast restrictions. To be eligible to participate in the Exhibition, Entrants must have access to a full Blizzard Battle.net account in good standing registered on Blizzard’s on-line gaming service in their own name, and Entrant must be either an adult over the age of majority in your country or residence, or if you are a minor, have to be able to submit a signed written statement from your parent or guardian that they have read, understood, and have agreed to these guidelines. For clarity, participants in the Exhibition are considered to be “Entrants,” in Sections III through XI of these official rules.

A. How to Participate. To participate in the Exhibition, you will need to register at [https://blizzard.qualtrics.com/jfe/form/SV\\_40ic7lnWCsboBuJ](https://blizzard.qualtrics.com/jfe/form/SV_40ic7lnWCsboBuJ) prior to the Deadline, or if you signed up for the Contest, but were not chosen to be one of the twenty (20) finalists, you will be automatically be considered for the Exhibition. At the time of your sign up for the Exhibition, you will need to: (i) provide your first name, last name, country and, if applicable, state of residence, Blizzard Battle.net login email address and your pet’s name, if applicable; (ii) the name of the character the you and/or your pet will cosplay, (iii) all concept & design drawings; (iii) your reference images and or inspiration for the cosplay,

including the your inspiration image and a description of your motivation for choosing that cosplay; and (v) pictures & video of you and your pet's cosplay as set forth in Section III . You may also be asked several optional "flavor," questions during the submission process, which you may answer at your sole discretion.

**III. Cosplay Requirements.** To be eligible to compete in the Contest, or participate in the Exhibition, cosplays must meet the following requirements: (i) your submission photos and videos should include full body shots to show the entire cosplay, and it is preferred that the entire cosplay is captured horizontally, and not vertically, as well as including slow pans up & down for the head to toe look, and a 360 degree look to see the full cosplay; and (ii) Videos should be not exceed 60 seconds in running time. Also, it is recommended that the video be taken outside with natural lighting, or if inside, be mindful of good lighting , without any music in background. If the character/cosplay is being represented inside at home (ex., Garrosh in the kitchen), then the environment should be well lit to allow judges to properly consider your entry.

**IV. Blizzard Use of Entries.** In consideration of being allowed the chance to participate in the Contest and/or the Exhibition, Entrant agrees that Blizzard shall have the perpetual, non-exclusive, worldwide license and right to utilize Entrant's name, character, likeness, Entrant's biography, and Video. Blizzard shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit Entrant's name, character, likeness, and Entrant's biography in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to Entrant or any other person or entity. Entrant also represents and warrants that Entrant has all the rights necessary to grant Blizzard the foregoing license, including but not limited to, the right to use the character, likeness, voice, name and performance of any individuals who appear in the Video. Entrant agrees to take, at Blizzard's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Blizzard to effect, perfect or confirm Blizzard's rights as set forth above in this paragraph 9.

**V. Collection of Information.** The Entry Materials include a survey that requires each Entrant to enter their name, email address, BattleTag, country, and if applicable, state of residence (if applicable). Entrant agrees that in consideration of being allowed to enter the Contest and/or participate in the Exhibition, Entrant consents to Blizzard's use of this information to associate Entrant's name with their submission in promotional materials for the Community Cosplay Contest and/or the Exhibition in the event that Entrant is chosen to be a winner. As stated above, the Contest and/or the Exhibition is not open to anyone under the age of majority in Entrant's country of citizenship without providing Blizzard with a waiver from a parent or guardian (as set forth in Section 1 above). In the event that Blizzard becomes aware that an Entrant who has not provided a waiver from a parent or guardian to participate is under the age of majority in their country of citizenship, Blizzard will delete, erase or destroy any and all personally identifiable information that is obtained from the Entry Materials. In the event that an Entrant is a citizen of France and/or any of the other countries whose citizens are eligible for the Contest and/or the Exhibition, and pursuant to French law pertaining to data collection and processing, Entrant is informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, Entrant will be provided with access to Entrant's personal data. Entrant also has a right of opposition to the data collection, under certain circumstances. To exercise such right, an Entrant can write to "BlizzOnline Community Showcase Cosplay and Cosplay Exhibition – Personal Data," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Entrant may also withdraw their personal data upon request, however in such an event, Entrant will be disqualified as an entrant in the Contest and/or the Exhibition prior to the determination and fulfillment of the prizes listed herein.

**VI. General Release.** By entering the Contest and/or participating in the Exhibition, Entrant releases Blizzard, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest and/or the Exhibition or delivery, mis delivery,

acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**VII. Affidavit & Release.** As a condition of being awarded any prize, winners will be required to execute and deliver to Blizzard a signed Affidavit of Eligibility, which includes an acceptance of these Official Rules and a release of liability.

**VIII. Winners List; Rules Request.** For a copy of the winners list, send a stamped, self-addressed, business-size envelope after February 28, 2021, and before August 31, 2021, to Blizzard at the following address: “The BlizzOnline Community Showcase Cosplay Contest -Winners List,” c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Blizzard at the following address: “The BlizzOnline Community Showcase Cosplay Contest and Cosplay Exhibition - Rules Request,” c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Residents of WA and VT may omit return postage.

**IX. Copyright Notice.** The Contest, Exhibition and all accompanying materials are copyright © 2020 Blizzard Entertainment, Inc. All rights reserved.

**X. Miscellaneous.** The Contest and/or the Exhibition and these Official Rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these Official Rules and by the decisions of Blizzard, which are final and binding in all respects. Blizzard reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest and/or Exhibition, or any Entrant's participation therein, should viruses, bugs, unauthorized human intervention, as well as an interruption of service resulting directly or indirectly from a hazardous circumstance beyond the reasonable control of Blizzard, including but not limited to (1) an act of God; (2) act of war; (3) strike or labor dispute; (4) highly infectious disease, (e.g. SARS, Legionnaires, Coronavirus, Avian Influenza); (5) governmental regulation or advisory (including travel advisory warnings), (6) civil disturbance; (7) terrorism or threat of terrorism; (8) curtailment of transportation services or facilities which would materially affect Blizzard's ability to host the Contest; (9) disaster, fire, earthquake, hurricane or warning; or (10) any other cause reasonably beyond Blizzard's control that affects Blizzard's control affect the administration or security of the Contest or renders Blizzard incapable of running the Contest and/or Exhibition as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest and/or the Exhibition or engage in any conduct that is detrimental or unfair to Blizzard, the Contest and/or the Exhibition or any other entrant (in each case as determined in Blizzard's sole discretion) are subject to disqualification from entry into the Contest and/or participation in the Exhibition. Blizzard reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest and/or participate in the Exhibition. For questions about these Official Rules as they relate to Contest, please send your e-mail to “The BlizzOnline Community Showcase Cosplay Contest,” at [BlizzOnlineCosplayContest@blizzard.com](mailto:BlizzOnlineCosplayContest@blizzard.com). For questions about these Official Rules as they relate to the Exhibition, please send your e-mail to “The BlizzOnline Community Showcase Cosplay Exhibition at [BlizzOnlineCosplayExhibition@blizzard.com](mailto:BlizzOnlineCosplayExhibition@blizzard.com).

**XI. Sponsor.** The sponsor of the Contest and the Exhibition is Blizzard Entertainment, Inc.