

Media contact: Sam Johnston: sam@derris.com / 646-512-8929

STERLING.VC ANNOUNCES OVERWATCH LEAGUE TEAM - NEW YORK EXCELSIOR

New York Excelsior Will Take Part In The Inaugural Season Of Activision Blizzard's Overwatch League™ Beginning On January 10, 2018 In Los Angeles

NEW YORK (October 30, 2017) – Sterling.VC, a division of Sterling Equities, a family-run group of companies, today unveiled the full roster and branding of New York Excelsior, or 'NYXL', the first esports team representing New York City and one of the twelve founding teams in Activision Blizzard's newly formed Overwatch League. The name and logo were announced for fans through a video from the organization that can be viewed [here](#).

"Excelsior" represents the extreme scale and boundless ambition of the city, and the passionate drive of a team committed to reaching the top and never letting up. Excelsior represents the heroic optimism and positivity of Overwatch, a game that empowers everyone to become a hero. Within Excelsior is the abbreviation XL, which encapsulates New York at its most powerful: the city of more people, more fans, more creativity, more drive, more passion, and more soul.

NYXL will feature a roster that includes eight players from the APEX circuit in their inaugural season and will be managed by coaches Hyun Sang "Pavane" Yu and Hyeongseok "WizardHyeong" Kim, assistant coach Andrew Kim, and Director of Player Personnel, Scott Tester.

The following is New York Excelsior's roster for the 2018 season of the Overwatch League:

- Joong "Janus" Hwa - Tank
- Dong-gyu "Mano" Kim - Tank
- Kim "Mek0" Tae Hong - Off-Tank
- Kim "Pine" Do Hyeon - Flex
- Park "Saebyeolbe" Jong Yeol - DPS
- Hong "ArK" Yeon Joon - Support
- Bang "JJoNak" Sung-Hyeon - Support
- Kim "Libero" Hye Sung - DPS

"It is an amazing opportunity to have NYXL be part of a brand new professional league and representing the city of New York," said Jeff Wilpon, Co-Founder and Partner at Sterling.VC, a Sterling Equities venture capital fund. "We've put together a strong team and look forward to competing at the highest level."

"I'm incredibly excited to join NYXL as a coach with the chance to manage the team as it competes with and against the best players in the world in the Overwatch League," said Pavane, coach for NYXL. "New York is a great sports city and we will give our all when representing the city and our fans when play officially begins."

The Overwatch League begins preseason play on December 6, with a series of exhibition matches featuring all 12 teams. The regular season will begin on January 10 and run into June, with playoffs and finals in July 2018. For more information on the Overwatch League, visit overwatchleague.com.

For more information on NYXL, follow the team on Twitter and Instagram @NYXL and Facebook at [facebook.com/nyxl](https://www.facebook.com/nyxl).

Official Team Branding:



###

About New York Excelsior

New York Excelsior, or 'NYXL', is the first ever professional esports team representing the city of New York. The team is one of 12 founding franchises of Activision Blizzard's Overwatch League, which will launch its inaugural season in January of 2018. The team is owned by Sterling.VC, the venture capital fund supported by Sterling Equities.

About Sterling.VC

Sterling.VC is an early stage sports, media and real estate VC fund sponsored by Sterling Equities.

About Sterling Equities

Sterling Equities is a diversified, family-run group of companies guided by the values of partnership and civic responsibility. Its portfolio is focused on holdings in real estate, sports and media. Highlights include The New York Mets, Sportsnet New York, real estate investment portfolios, related real estate services business and private equity.

OVERWATCH, OVERWATCH LEAGUE, BLIZZARD, and BLIZZARD ENTERTAINMENT are trademarks of Blizzard Entertainment, Inc.