

VK "Answer the question" competition Rules (below the "Rules")

- 1. Purpose:** Respond to the question "*What is your favorite zone in World of Warcraft and why?*", which will be posted in the VK "World of Warcraft" official community: <https://vk.com/worldofwarcraft>
- 2. Sponsor:** BLIZZARD ENTERTAINMENT INTERNATIONAL, a division of Activision Blizzard International B.V., a Dutch limited liability company with its address at Prinses Beatrixlaan 582, WTC The Hague, Tower E, 5-6th floor, 2595 BM The Hague, The Netherlands (below the "Sponsor").
- 3. Eligibility.** This Contest is open to anyone aged sixteen (16) or over who possesses a VK account and is part of the VK "World of Warcraft" official community. **If you are between the ages of sixteen and the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood, and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves.** Directors, officers, and employees of Sponsor, its parent company, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state, and local laws and regulations apply. Void where prohibited or restricted.
- 4. Contest Period.** The Contest shall commence on 15 July 2019 and end on 19 July 2019. All responses must be posted in the comments section before expiry of the contest period.
- 5. How to Enter the Contest.** To enter the Contest, an Entrant must: (i) meet the eligibility requirements set forth in Section 1 above; and (ii) answer the question "*What is your favorite zone in World of Warcraft and why?*" in the comments section under the post during the Contest Period. Only one response is allowed per Entrant.
- 6. Requirements to the responses:** All responses must be self-created and not infringing any third-parties rights of any kind. The responses must not be in any way infringing the VK rules or the local law requirements and must not be insulting, defamatory, obscene, invasive of the privacy of another person, threatening, harassing, abusive, hateful, racist or otherwise objectionable or inappropriate. Any responses not compliant with these requirements shall be deleted and Entrants disqualified at Sponsor's own discretion. The decision for deleting a comment and disqualification of an Entrant is final and cannot be objected to or appealed.
- 7. Determination of Winners.** The Sponsor will randomly (by means of a lottery) select the winner ("**Winner**"). Sponsor will announce the Winner on 22 July 2019. Winner will be contacted by Sponsor on how to claim and receive the prize via VK direct message not later than 30 (thirty) days after the end of the Contest Period. The VK profile name of the Winner will be published in the comments section.
- 8. Prize.** Winner will receive a voucher for RUB 1,000 (one thousand Rubles) Battle.net balance, which can be directly redeemed via an account on the Blizzard Online Gaming Platform (battle.net). Winner shall be solely liable for any charges, taxes, fees or other obligations in relation to the Prize (if any). Prizes returned as undeliverable or not claimed (including the absence of Winners' answer to Sponsor's VK direct message within reasonable time) will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. All prize details are at Sponsor's sole discretion.
- 9. Odds of Winning.** Odds of winning a prize depend on the total number of Entrants and the respective applicable drawing.
- 10. General Release.** By entering the Contest, you release Sponsor and any of its affiliates or subsidiaries, officials and employees (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, miscarriage, acceptance, possession, use of or

inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

- 11. Copyright Notice.** The Contest and all accompanying materials are copyright ©2019 Blizzard Entertainment, Inc. All rights reserved. All other trademarks referenced herein are the properties of their respective owners.
- 12. Collection of information.** For the purposes of this Contest Blizzard shall collect the VK account name of the Entrants. The account name will be used for announcements of the winner or special mentions in relation to the Contest.
- 13. Miscellaneous.** The Contest is governed by these Official Rules, which are governed and have to be construed according to the laws of the Netherlands. Sponsor may change these Official Rules or cancel the Contest at any time at its sole discretion. Additionally, the VK Terms of Service, and/or other applicable VK rules shall apply to the comments and the personal accounts of the Entrants. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest, and/or will be reported to VK for this behaviour.