Official Rules

Overwatch® Raise the Steaks Contest ("Contest")

1. Eligibility. BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION (referred to herein as "SPONSOR") IS THE SPONSOR OF THIS CONTEST. THIS CONTEST IS OPEN ONLY TO RESIDENTS OF THE UNITED STATES, CANADA, BELGIUM, BELARUS, BULGARIA, CROATIA, CZECH REPUBLIC, HUNGARY, ITALY, NORWAY, SERBIA, SWITZERLAND, THE UNITED KINGDOM, HONG KONG, SOUTH KOREA, MACAU, TAIWAN, LUXEMBURG, GERMANY, FRANCE, AUSTRIA, SWEDEN, FINLAND, SPAIN, POLAND, UKRAINE, RUSSIA IRELAND AND THAILAND WHICH ARE: (i) OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON THE FIRST DAY THE CONTEST PERIOD; AND (ii) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, VERMONT, CONNECTICUT, OR MARYLYAND IN THE UNITED STATES, OR THE PROVINCE OF QUEBEC, CANADA ("ENTRANTS"). **If you are under the legal age of majority in your country of residence, one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves.** If you reside in the States of North Dakota, Vermont, Connecticut or Maryland in the United States, or the Province of Quebec in Canada, you are not eligible to participate in this Contest. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

2. Disclaimer. Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

3. Contest Period. The Contest shall commence on August 25, 2017 at 12:00 AM PST and shall continue in duration until August 25, 2017 at 11:59 PM PST (the "Contest Period"). All entries must be received during the Contest Period to be eligible to win a prize.

4. How to Enter. To enter the Contest, you must: (i) meet the eligibility requirements set forth in Section 1 above; (ii) be a registered user of Twitter®; (iii) during the Contest Period set forth in Section 2 above, become a follower of the PlayOverwatch Twitter feed by visiting the PlayOverwatch Twitter page located at http://twitter.com/PlayOverwatch and clicking the "Follow" button while logged into your Twitter account and (iv) during the Contest Period, @PlayOverwatch will post a call-to-action message for followers to reply OR "Retweet" directly to the message to be eligible to win. Each Entrant has from the time of the first call-to-action

message until August 25, 2017 at 11:59 PST of that day to reply and enter. The following week, a total of ten (10) winners will be randomly drawn from the eligible entries received.

Limit of one (1) entry per person/email address/household, regardless of method of entry. Proof of submission is not proof of receipt. Any attempt at e-mail or other method of entry is void. Any attempt by any person to obtain more than the stated number of entries by using multiple/different email accounts, or any other methods including, without limitation, script, macro or any automated or other means which subverts the entry process, will void all of that person's entries and that person will be disqualified. Replies from Entrants must comply with the Twitter terms of use and shall not contain content that is unlawful or inconsistent with Sponsor, Overwatch or its brand image. Sponsor may disqualify any such entry at its sole discretion. If you are not a registered user of Twitter®, simply visit http://twitter.com/signup to register for an account at no cost to you.

5. Odds of Winning. Odds of winning depend on the number of eligible entries received.

6. Prizes and Winner Notification. A total of ten (10) prize winners will be selected by random by no later than August 31, 2017. Each prize winner will receive a prize package consisting of: one (1) "Raise the Steaks" Overwatch BBQ Apron inclusive of shipping (approximate retail value per prize package is $40.00 USD). Random drawings will be conducted by Sponsor, whose decisions are final and binding on all matters relating to the Contest. Winners will be notified within one (1) week of the call to action message posted by @PlayOverwatch for the Contest. Sponsor shall endeavor to notify potential winner via Twitter Direct Message to obtain email, mailing address and phone number in order to deliver prize. Winners may be subject to verification of the Entrant's eligibility and compliance with these Official Rules and may be required to execute an affidavit of eligibility before they can receive their prize. Winner notification not acknowledged by potential winner within forty-eight (48) hours after outreach from Sponsor may be forfeited at Sponsor's discretion and awarded to an alternate winner selected by Sponsor. Any prizes not claimed by alternates within forty-eight (48) hours after outreach from Sponsor shall be considered forfeited and shall be donated to a charity of Sponsor's choosing at its sole discretion. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. Allow two (2) to four (4) weeks after winner notification and verification for fulfillment of prize. All prizes will be awarded in accordance with these Official Rules. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER.

7. Sponsor Use of Entries/Publicity Release. You hereby agree that in consideration of their being allowed the chance to enter the Contest, Sponsor, its parent, subsidiaries, licensees and affiliates, shall have the perpetual, non-exclusive, worldwide license and right to utilize your name, address (city and state), character, likeness, prize information, statements about the promotion, and biography, for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law, and releases the Released Parties

(defined below) from any liability with respect thereto. Sponsor shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit your name, character, likeness, and biography in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity.

8. Original Work of Authorship. You hereby warrant and represent that (a) you own all rights to all entry materials submitted by you; and (b) all such entry materials are original works of authorship on your part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.

9. Collection of Information. The entry materials include a survey that requires you to enter your name, e-mail address, and state of residence. By entering the Contest, you consent to Sponsor's use of this information to inform you of open positions with Blizzard, and to associate your name with your submission in promotional materials for the Contest in the event that you are chosen to be a winner. As stated above, the Contest is not open to anyone under the age of majority in your country of citizenship. In the event that Sponsor becomes aware that you are under the age of majority in your country of citizenship Sponsor will delete, erase or destroy any and all personally identifiable information that is obtained from the entry materials. In the event that you are a citizen of France and/or any of the other countries whose citizens are eligible for this Contest, and pursuant to French law pertaining to data collection and processing, you are informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to "Overwatch® Raise the Steaks Contest - Personal Data," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. You may also withdraw your personal data upon request; however, you will be disqualified as an Entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in Section 6 herein.

10. General Release. By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

11. Affidavit & Release. As a condition of being awarded any prize, winners may be required to execute and deliver to Sponsor a signed Affidavit of Eligibility, which includes an acceptance of these Official Rules and a release of liability.

12. Winners List; Rules Request. For a copy of the winners list, send a stamped, self-addressed, business-size envelope after August 1, 2017 and before January 31, 2018 to Sponsor at the following address: "Overwatch® Raise the Steaks Contest - Winners List," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. To obtain a copy of these rules, send a

stamped, self-addressed business-size envelope to Sponsor at the following address: "Overwatch® Raise the Steaks Contest - Rules Request," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Residents of WA and VT may omit return postage.

13. Copyright Notice. The Contest and all accompanying materials are copyright © 2017 Blizzard Entertainment, Inc. All rights reserved.

14. Miscellaneous. The Contest and these Official Rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any Entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other Entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to contest@blizzard.com or send written questions to "Overwatch® Raise the Steaks Contest" P.O. Box 18979, Irvine, CA 92612.

15. Contest Sponsor. The sponsor of the Contest is Blizzard Entertainment, Inc. Although Twitter's terms of use apply to content on and use of Twitter related to this Contest, Twitter is not a sponsor of, or affiliated with this Contest.