

## Official Rules

### **Heroes of the Storm - Yrel Hammer Giveaway!**

**1. Eligibility.** BLIZZARD ENTERTAINMENT, INC., A DELAWARE CORPORATION (referred to herein as "SPONSOR") IS THE SPONSOR OF THE HEROES OF THE STORM YREL HAMMER GIVEAWAY SWEEPSTAKES ("SWEEPSTAKES"). THIS SWEEPSTAKES IS OPEN ONLY TO RESIDENTS OF THE UNITED STATES, ARGENTINA, AUSTRIA, BELARUS, BELGIUM, BELIZE, BOLIVIA, BULGARIA, CHILE, CANADA, CROATIA, DENMARK, ECUADOR, EL SALVADOR, ESTONIA, FRANCE, FINLAND, GERMANY, GREECE, GUATEMALA, HONDURAS, HONG KONG, HUNGARY, ICELAND, IRELAND, ISRAEL, ITALY, JAMAICA, JAPAN, LATVIA, LITHUANIA, LUXEMBOURG, MACAU, MEXICO, NICARAUGA, NORWAY, PERU, POLAND, PORTUGAL, PUERTO RICO, ROMANIA, RUSSIA, SERBIA, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, SWITZERLAND, TAIWAN, THE CZECH REPUBLIC, THE NETHERLANDS, THE PEOPLE'S REPUBLIC OF CHINA, THE UKRAINE, THE UNITED KINGDOM, TURKEY, AND VENEZUELA WHICH ARE: (i) OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON THE DATE REFERENCED BELOW AS THE START DATE FOR THE SWEEPSTAKES; (ii) WHO HAVE AN ACTIVE INSTAGRAM ACCOUNT; AND (iii) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, VERMONT, CONNECTICUT, OR MARYLAND IN THE UNITED STATES, OR THE PROVINCE OF QUEBEC, CANADA ("ENTRANTS"). **If you are under the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Sweepstakes rules with your entry, and that such agreement constitutes acceptance of these Sweepstakes rules on behalf of you and themselves.** If you reside in the States of North Dakota, Vermont, Connecticut or Maryland in the United States, or the Province of Quebec in Canada, you are not eligible to participate in this Sweepstakes. To be eligible to win a prize, entries must be completed and received by Blizzard in the format designated below. Directors, officers and employees of Blizzard, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

**2. Disclaimer.** Blizzard, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of Blizzard; or (d) any printing or typographical errors in any materials associated with the Sweepstakes.

**3. Sweepstakes Period.** The Sweepstakes shall commence on 12:01 AM PDT June 28, 2018 (the "Start Date"), and shall continue in duration until 11:59 PM PDT July 12, 2018 (the "Deadline"). All entries must be received by the Deadline to be eligible to win a prize.

**4. How to Enter.** To enter, a qualified entrant shall like Blizzard's Heroes of the Storm Instagram channel, and the Yrel's Hammer Instagram post promoted by Blizzard. You may create an Instagram account at no cost to you at <https://www.instagram.com>, and choosing the app that is appropriate for your PC or Mac, or by downloading the Instagram app for your mobile device at <https://www.apple.com/ios/app-store/> for IOS devices, or <https://play.google.com> for Android devices.

**5. Prize.** After the Deadline, Blizzard shall randomly select one (1) qualified entrant as the winner of the Sweepstakes, and the winner will receive the "Yrel's Hammer," prop, which has an approximate retail value of \$4,900.00 USD.

**6. Odds of Winning.** Odds of winning a prize depend on the total number of eligible entrants who meet the eligibility requirements for the the applicable drawing. Nonwinning eligible entrants from one drawing will be included in subsequent drawings for the same Sweepstakes. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes returned as undeliverable or otherwise not claimed within the time period specified by Blizzard will be forfeited and, at Blizzard's discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Blizzard reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

**7. Blizzard Use of Entries/Publicity Release.** You hereby agree that in consideration of their being allowed the chance to enter the Sweepstakes, Blizzard, its parent, subsidiaries, licensees and affiliates, shall have the perpetual, non-exclusive, worldwide license and right to utilize your name, address (city and state), character, likeness, prize information, statements about the promotion, and biography, for any publicity, advertising and promotional purposes without additional compensation, except where prohibited by law, and releases the Released Parties (defined below) from any liability with respect thereto. Blizzard shall have the right to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially exploit your name, character, likeness, and biography in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity.

**8. Original Work of Authorship.** You hereby warrant and represent that (a) you own all rights to all Entry Materials submitted by you; and (b) all such Entry Materials are original works of authorship on your part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.

**9. Collection of Information.** By participating in this Sweepstakes, you consent to Blizzard's use of this information to associate your name with your submission in promotional materials for the Sweepstakes in the event that you are chosen to be a winner. As stated above, the Sweepstakes is not open to anyone under the age of majority in your country of citizenship or state of residence without the written consent of their parent or guardian. In the event that Blizzard becomes aware that you are under the age of majority in your country of citizenship, and consent from your parent or guardian was not obtained, Blizzard will delete, erase or destroy any and all personally identifiable information that is obtained from the Entry Materials. In the event that you are a citizen of France and/or any of the other countries whose citizens are eligible for this Sweepstakes, and pursuant to French law pertaining to data collection and processing, you are informed that the data collector is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to "Heroes of the Storm - Yrel Hammer Giveaway! - Personal Data," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. You may also withdraw your personal data upon request, however you will be disqualified as an entrant in the Sweepstakes if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in Section 5 herein.

**10. General Release.** By entering the Sweepstakes, you release Blizzard, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**11. Affidavit & Release.** As a condition of being awarded any prize, winners will be required to execute and deliver to Blizzard a signed Affidavit of Eligibility, which includes an acceptance of these Official Rules and a release of liability.

**12. Winners List; Rules Request.** For a copy of the winners list, send a stamped, self-addressed, business-size envelope after July 24 2018 and before August 2, 2018, to Blizzard at the following address: "Heroes of the Storm - Yrel Hammer Giveaway! - Winners List," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Blizzard at the following address: "Heroes of the Storm - Yrel Hammer Giveaway! - Rules Request," c/o Blizzard Entertainment, P.O. Box 18979, Irvine, CA 92612. Residents of WA and VT may omit return postage.

**13. Copyright Notice.** The Sweepstakes and all accompanying materials are copyright © 2018 Blizzard Entertainment, Inc.

**14. Miscellaneous.** The Sweepstakes and these Official Rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these Official

Rules and by the decisions of Blizzard, which are final and binding in all respects. Blizzard reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Sweepstakes or any entrant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention or other causes beyond Blizzard's control affect the administration, security or proper play of the Sweepstakes or Blizzard otherwise becomes (as determined in its sole discretion) incapable of running the Sweepstakes as planned. Entrants who violate these Official Rules, tamper with the operation of the Sweepstakes or engage in any conduct that is detrimental or unfair to Blizzard, the Sweepstakes or any other entrant (in each case as determined in Blizzard's sole discretion) are subject to disqualification from entry into the Sweepstakes. Blizzard reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstakes. If you have any questions about these Official Rules or the Sweepstakes, please e-mail them to [Sweepstakes@blizzard.com](mailto:Sweepstakes@blizzard.com) or send written questions to "Heroes of the Storm - Yrel Hammer Giveaway!," P.O. Box 18979, Irvine, CA 92612.

**15. Sweepstakes Sponsor.** The sponsor of the Sweepstakes is Blizzard Entertainment, Inc.