Official Rules

Overwatch®: #ActivateYourSquad on Gleam.io® Sweepstake

1. Eligibility. BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY (referred to herein as the "Sponsor"), IS THE SPONSOR OF THIS CONTEST ("Contest"). This Contest is open to anyone aged 15 or over residing in AUSTRIA, BELGIUM, BULGARIA, CROATIA, CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ICELAND, IRELAND, ITALY, LATVIA, LITHUANIA, LUXEMBOURG, MALTA, NETHERLANDS, NORWAY, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, SLOVENIA, SPAIN, SWEDEN, SWITZERLAND, THE UNITED KINGDOM. (the "Entrant" or "You"). If you are between the age of thirteen (13) years of age and the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves. Directors, officers and employees of Sponsor, its parent company, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted.

2. **Disclaimer.** The Sponsor, all participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled, or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, internet, or other computer-, or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses, or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

3. Contest Period. The Contest shall commence on April 11, 2018 15:00PM CEST (the "Start Date"), and shall continue in duration until April 30, 2018 11:59AM CEST (the "Deadline"). All entries must be received by the Deadline and in accordance with these official rules to be eligible to win a prize.

4. How to Enter.

4.1 To enter, a qualified Entrant shall: (i) meet the eligibility requirements set forth in Section 1 above; (ii) register for the Contest using Blizzard's Glleam.io Contest interface ("Blizzard's Contest Tool") located at https://playoverwatch.com/en-gb/blog/21656636; (iii) be a registered user of Twitter® and Facebook® (optional).

4.2 Thereafter, Entrant may increase his/her chances to win a prize by doing the following action/s using the respective buttons of the Blizzard's Contest Tool:

- i. <u>retweet</u> the Contest's Twitter page;
- ii. <u>visit</u> the Overwatch Facebook page;
- iii. <u>upload</u> an Overwatch in-game screenshot of him/her playing the Overwatch: Retribution mission.

4.3 The aforementioned uploads shall not contain any vulgar, sexually explicit, harassing, defamatory, demeaning to any group of people based upon their sex, sexual orientation, national origin, religion or otherwise information, or that promotes products competitive with Sponsor's products.

4.4 Only one (1) entry per individual will be accepted (same name, same address, same email).

5. Prizes. Within two (2) weeks of the Deadline, Sponsor shall randomly select four (4) winners ("Winners") to receive the prizes indicated below.

- Each Winner will receive a bundle of goodies, of an approximate retail value of Nine hundred EURO (900ε) , containing:
 - One PS4 or Xbox controller designed by ARTtitude®;
 - One Overwatch Statue;
 - One Overwatch men t-shirt;
 - One Overwatch women t-shirt;
 - One Overwatch Art Of limited edition;

- One DVa backpack;
- One Nendoroid Mercy;
- One Nendoroid Tracer;
- One Nendoroid Mei;
- One Blizzard World Matte Print.

The exact composition of each bundle, including but not limited to the sizes, marks, platforms, arts, characters, are at Sponsor's sole discretion.

The Winners will be notified via e-mail provided in the Blizzard's Contest Tool.

6. Odds of Winning. Odds of winning a prize depend on the total number of eligible Entrants for the applicable drawing and the total number of the additional entries as per Section 4.2. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes returned as undeliverable or not claimed (including the absence of Winners' answer to Sponsor's email and/or failure to provide a correct mailing address in one of the eligible countries mentioned in Section 1 above) within the time period specified by Sponsor will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). All prize details are at Sponsor's sole discretion.

7. Original Work of Authorship. You hereby warrant and represent that the picture which you may upload in accordance with Section 4.2 v. is yours and that you have the right to use it for this Contest, and that such picture does not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity

8. Collection of Information. The information submitted to Sponsor during the registration for the Contest via web-site "gleam.io" operated by "Crowd9 PTY Ltd" (the "Operator") will be used to contact you in the event that you are chosen to receive a prize and as otherwise specified in Sponsor's Privacy Policy, available athttp://eu.blizzard.com/en-gb/company/about/privacy.html. Note that the data collector for this Contest is Blizzard Entertainment SAS – the Data Controller; and Crowd9 PTY Ltd – the Data Operator; and the data collected will be transferred to the United States of America and Australia. The details of each entrant (name, e-mail address) will be transmitted by the Sponsor's and Operator's servers, which will process the data. The data collected during the Contest will be used in accordance to the «Informatique et Libertés» law, of the 6th of January 1978 and its later amendments, and in accordance to the European directive number 95/46/CE. Each entrant grants Sponsor permission to use the information he is providing within the framework set by the «Informatique et Libertés» law of the 6th of January 1978. Each entrant benefits from the right to access and modify his personal data. You may also withdraw your personal data upon request; however you will be disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfilment of the prizes listed in Section 5 herein.

9. General Release. By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

10. Copyright Notice. The Contest and all accompanying materials are copyright © 2018 Blizzard Entertainment, Inc. All rights reserved. All other trademarks referenced herein are the properties of their respective owners.

11. Miscellaneous. The Contest and these Official Rules will be governed, construed and interpreted under the laws of France. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any Entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest.

12. Contest Sponsor. The sponsor of the Contest is Blizzard Entertainment SAS.