

New Overwatch® European Instagram® account sweepstake (“Official Rules”)

1. Eligibility. BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY with its address at 145 rue Yves le Coz, 78000 Versailles, France (referred to herein as the “Sponsor”), IS THE SPONSOR OF THIS SWEEPSTAKE (the “Contest”). This Contest is open to anyone aged thirteen (13) or over residing in AUSTRIA, BELGIUM, BULGARIA, CROATIA, CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, ICELAND, IRELAND, ITALY, LATVIA, LITHUANIA, LUXEMBOURG, MALTA, NETHERLANDS, NORWAY, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, SLOVENIA, SPAIN, SWEDEN, SWITZERLAND, THE UNITED KINGDOM (the “Entrant”). **If you are between the ages of thirteen (13) and the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood, and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves.** Directors, officers, and employees of Sponsor, its parent company, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state, and local laws and regulations apply. Void where prohibited or restricted.

2. Disclaimer. The Sponsor, all participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agencies will not be responsible for: (a) any late, lost, misrouted, garbled, or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, internet, or other computer, or communications related malfunctions or failures; (c) any Contest disruptions, injuries, losses, or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

3. Contest Period. The Contest shall commence on Thursday, September 13, 2018 at 12:00 CEST, and shall end on Thursday, September 27, 2018 at 23:59 CEST.

4. How to Enter the Contest.

4.1. To enter the Contest, an Entrant must:

- (i) meet the eligibility requirements set forth in Section 1 above;
- (ii) fill in a form on the web page dedicated to the Contest at <https://playoverwatch.com/en-gb/news/22481492> (the “Social Media Platform”).

4.2. To increase his/her chance to win, an Entrant may:

- (i) hit the respective button to view [a post](#) on the new Overwatch European Instagram account; and
- (ii) hit the respective button to visit [the new Overwatch Europe Instagram account’s profile](#).

Each of the abovementioned actions increases the chance to win by five.

5. Determination of Winners. The Sponsor will randomly choose ten (10) winners among qualified Entrants who meet the requirements defined in Section 4 of these Official Rules (the “Winners”). Each Winner will be eligible to obtain a prize defined in Section 6 of these Official Rules. The Winners will be contacted by email address provided by the Entrant while entering the Contest on or before October 5, 2018 to obtain the Winners’ mailing addresses for prize distribution. The prizes shall be sent by mail before October 19, 2018.

6. Prizes.

(i) A total of ten (10) console controllers (one controller per Winner) customised by ARTtitude® (an approximate retail value of each controller is €500) will be distributed during the Contest:

- Five PlayStation 4 controllers with the following Overwatch character art customisation: Roadhog, Pharah, Genji, Zenyatta, and Brigitte; and
- Five Xbox controllers with the following Overwatch character art customisation: Doomfist, Symmetra, Reaper, Lúcio, and Moira.

7. Odds of Winning. Odds of winning a prize depend on the total number of eligible Entrants for the applicable drawing and the amount of additional entries mentioned in Section 4.2. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes returned as undeliverable or not claimed (including the absence of Winners' answer to Sponsor's email message and/or failure to provide a correct mailing address in one of the eligible countries mentioned in Section 1 above) within the time period specified by Sponsor will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. Limit one prize per person. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). All prize details are at Sponsor's sole discretion.

8. Collection of Information. The information (email address) submitted to Sponsor when entering the Contest via the "gleam.io" web page form operated by a private Australian company "Crowd9 PTY LTD" with its address at MORNINGTON VIC 3931, Australia (the data operator) will be used to contact you in the event that you are chosen to receive a prize and as otherwise specified in Sponsor's Privacy Policy, available at blizzard.com/privacy-policy. Note that the data controller for the processing of your personal data for this Contest is Blizzard Entertainment SAS. The details of each entrant (email address) will be transmitted by the Sponsor's and Operator's servers, which will process the data. The data collected during the Contest will be used in accordance with the "Informatique et Libertés" law, of January 6, 1978 and its later amendments, and according to the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR). Each entrant agrees and understands that Sponsor can use the data for the purposes outlined above. Each entrant benefits from the right to access and modify his personal data. You may also withdraw your personal data upon request; however, you will be disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfilment of the prizes listed in Section 6 herein.

9. Copyright Notice. The Contest and all accompanying materials are copyright © 2018 Blizzard Entertainment, Inc. All rights reserved. All other trademarks referenced herein are the properties of their respective owners.

10. Miscellaneous. The Contest and these Official Rules will be governed, construed, and interpreted under the laws of France. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any Entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate

these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest.