



MEDIA RELEASE

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INTRODUCING THE VANCOUVER TITANS: THE NEW OVERWATCH LEAGUE TEAM COMPETING IN THE 2019 SEASON

Logo and team colours designed to showcase the natural beauty of the Pacific Northwest

Vancouver, B.C - The Aquilini Group is proud to present Vancouver's new esports team: the Vancouver Titans of the Overwatch League. The team's visual identity takes on a local feel, highlighting colours, geographical elements, and folklore associated with the West Coast. The team's roster, management, and branding were officially unveiled today at Rogers Arena before thousands of fans watching the National Hockey League game between the Vancouver Canucks and the Dallas Stars.

The Titans new brand can be seen on Twitter @VancouverTitans, on Instagram @VancouverTitans, on Facebook @VancouverTitans, and on Twitch @Vancouver_OWL.* Vancouver will compete for the Overwatch League championship when the 2019 season starts on February 14, 2019.

"We are thrilled to officially launch the Titans today and to bring a premier global esports team to Vancouver," said Francesco Aquilini, managing director of the Aquilini Group. "In choosing our identity we wanted to introduce a team that would resonate with fans in the Pacific Northwest. With a local feel and an experienced, skilled team, we are ready and can't wait to have the Titans compete at the highest level in esports."

Titans Identity



The Vancouver Titans colours will be blue (primary), green (secondary), and white (accents) to represent Vancouver's greenery surrounded by the Pacific Ocean. The colour shades signify a vibrant,

contemporary take on the Vancouver Canucks palette, but still allow the Titans to develop their own West Coast style.

The Titans logo features a sasquatch, a folklore figure synonymous with the Pacific Northwest, with the monogram of a 'V' in the nose for Vancouver, and a mountain range on the top of its head. The team name of the Titans is indicative of the traits associated with the Sasquatch—a powerful, imposing, and mythical being.

Titans Management

The Aquilini Group has partnered with leading Canadian esports organization Luminosity Gaming and its CEO Steve Maida. The two organizations are working closely to help craft and implement all aspects of the Titans strategy surrounding player acquisition and development, key staffing, day-to-day operations, marketing, and more.

Titans Roster

As part of today's launch, the Titans also announced the team's roster which will include the former members of *RunAway*, one of the most popular Overwatch teams in the world. Most recently, *RunAway* won Overwatch Contenders 2018 Season 2: Korea and defeated the Overwatch South Korean World Cup team in an exhibition match, making them one of the most sought-after teams during the offseason.

About the Overwatch League

Created by Blizzard Entertainment, the Overwatch League is the first major global professional esports league with city-based teams across Asia, Europe, and North America. Built from the ground up for online competition, the league first started with 12 teams in 2017. With the addition of eight new franchises this season, including Vancouver representing the Pacific Northwest, Overwatch continues to bring engaging gameplay and spectator experiences to individuals around the world.

The 2019 season kicks off on February 14, 2019 at Blizzard Arena Los Angeles. This year will showcase an expanded field of 20 city-based teams.

About the Aquilini Group

On September 5, 2018, Aquilini Group made its official entry into the esports world by acquiring the franchise rights to the city of Vancouver and the Pacific Northwest.

The Aquilini Group is a diversified family business founded more than 50 years ago by Luigi Aquilini. The Group is now run by his sons Francesco, Roberto, and Paolo Aquilini. The Vancouver based organization owns and manages a global conglomerate portfolio that includes commercial, industrial, and residential construction and development as well as properties, food and beverage, hospitality and entertainment enterprises, diverse agribusiness operations, and sustainable aquaculture and renewable energy ventures. Included in the entertainment division is the National Hockey League's Vancouver Canucks, the National Lacrosse League's Vancouver Warriors, and Rogers Arena.

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*Accounts will be live by Dec. 2.