

World of Warcraft® 15-Year Anniversary Collector's Edition Sweepstakes ("Official Rules")

1. Eligibility. BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY with its address at 145 rue Yves le Coz, 78000 Versailles, France (referred to herein as the "Sponsor"), IS THE SPONSOR OF THIS SWEEPSTAKES (the "Sweepstakes"). This Sweepstakes is open to anyone aged thirteen (13) or over residing in AUSTRIA, BELGIUM, BULGARIA, CROATIA, CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, IRELAND, ITALY, LATVIA, LITHUANIA, LUXEMBOURG, MALTA, NETHERLANDS, NORWAY, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, SLOVENIA, SPAIN, SWEDEN, SWITZERLAND, UNITED KINGDOM (the "Entrant"). **If you are between the age of thirteen and the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood, and agree to these Official Rules with your entry, and that such agreement constitutes acceptance of these Official Rules on behalf of you and themselves.** Directors, officers, and employees of Sponsor, its parent company, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each of the above are not eligible to win any prizes. All applicable federal, state, and local laws and regulations apply.

2. Disclaimer. To the full extent permitted under applicable law, the Sponsor, all participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agencies will not be responsible for: (a) any late, lost, misrouted, garbled, or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, internet, or other computer, or communications related malfunctions or failures; (c) any Sweepstakes disruptions, injuries, losses, or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Sweepstakes.

3. Sweepstakes Period. The Sweepstakes shall commence on June 13, 2019 at 13:00 CEST and end on June 23, 2019 at 23:59 CEST.

4. How to Enter the Sweepstakes.

To enter the Sweepstakes, an Entrant must:

- (i) meet the eligibility requirements set forth in Section 1 above;
- (ii) fill out a form on one of the web pages dedicated to the Sweepstakes (the "Social Media Platform") providing his/her correct name, email address, and country:

English: <http://bit.ly/15YearAnniversaryCE>

German: http://bit.ly/15YearAnniversaryCE_DE

French: http://bit.ly/15YearAnniversaryCE_FR

Spanish: http://bit.ly/15YearAnniversaryCE_ES

Italian: http://bit.ly/15YearAnniversaryCE_IT

(iii) choose the correct answer, among the four provided answers, to the Sweepstakes question on the Social Media Platform.

(iv) submit a maximum of one entry per person.

5. Determination of Winners. The Sponsor will randomly choose a total of fifteen (15) winners among qualified Entrants, no matter the Social Media Platform's language, who meet the requirements defined in Section 4 of these Official Rules (the "Winners"). Winners will be eligible to obtain the respective prizes defined in Section 6 of these Official Rules. The Winners will be contacted at the email address provided by the Entrant while entering the Sweepstakes on or before July 23, 2019 to obtain the Winners' mailing addresses for prize distribution. The prizes will be sent by mail on or before November 30, 2019.

6. Prizes.

Each Winner will be awarded with one (1) [World of Warcraft 15-Year Anniversary Collector's Edition set](#) (the game is not included) with an approximate retail value of €99.99. A total of fifteen (15) World of Warcraft 15-Year Anniversary Collector's Edition sets will be distributed during the Sweepstakes.

7. Odds of Winning. Odds of winning a prize depend on the total number of eligible Entrants for the applicable drawing. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes returned as undeliverable or not claimed (including the absence of Winners' answer to Sponsor's email message and/or failure to provide a correct mailing address in one of the eligible countries mentioned in Section 1 above) within the time period specified by Sponsor will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. Limit one prize per person. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). All prize details are at Sponsor's sole discretion.

8. Collection of Information. The information (email address and name) submitted to Sponsor while entering the Sweepstakes via the website "gleam.io" operated by an Australian private company "Crowd9 PTY LTD" with its address at MORNINGTON VIC 3931, Australia – the data operator, will be used to contact you in the event that you are chosen to receive a prize and as otherwise specified in Sponsor's Privacy Policy, available at blizzard.com/privacy-policy. Note that the data controller for the processing of your personal data for this Sweepstakes is Blizzard Entertainment SAS. The details of each entrant (email address and name) will be transmitted by the Sponsor's and Operator's servers, which will process the data. The data collected during the Sweepstakes will be used in accordance to the "Informatique et Libertés" law of January 6, 1978 and its later amendments, and according to the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR). Each entrant agrees and understands that Sponsor can use the data for the purposes outlined above. Each entrant benefits from the right to access and modify his personal data. You may also withdraw your personal data upon request; however, you will be disqualified as an entrant in the Sweepstakes if you withdraw your personal data prior to the determination and fulfilment of the prizes listed in Section 6 herein.

9. Copyright Notice. The Sweepstakes and all accompanying materials are copyright © 2019 Blizzard Entertainment, Inc. All rights reserved. All other trademarks referenced herein are the properties of their respective owners.

10. Miscellaneous. To the extent permitted by law, the Sweepstakes and these Official Rules will be governed, construed, and interpreted under the laws of France. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Sweepstakes or any Entrant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention or other causes affect the administration, security or proper play of the Sweepstakes or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Sweepstakes as planned. Entrants who violate these Official Rules, tamper with the operation of the Sweepstakes or engage in any conduct that is detrimental or unfair to Sponsor, the Sweepstakes or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Sweepstakes. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstakes.