

## **Huya Announces Brand New Team—Chengdu Hunters—for 2019 Overwatch League Season**

GUANGZHOU—12 November, 2018—HUYA Inc. (“Huya”), a leading game livestreaming platform in China, today announced that it will operate a brand new team which will be a part of the Overwatch League™ (“OWL”). With Chengdu as its home venue, the team will join OWL for the start of the 2019 season. The new team has been named the Chengdu Hunters, with its logo featuring a giant panda, the symbol of Chengdu. The addition of another team in China will expand the reach of the Overwatch League and offer fans another team to root for and support in the region.

“The Overwatch League is an international league, and the Chengdu Hunters will not only impress the gaming world with their excellent performance but also will bring to the league more Chinese elements, increasing our diversity,” said Wu Zefeng, General Manager of Game Broadcasting Business, HUYA Inc. “The name, Chengdu Hunters, means bravery, smartness, swiftness, and team work; the name was chosen as a symbol of the team’s dedication to pursuing the honor of the league. Further, we chose the giant panda as the team’s logo because it is the national treasure of China, the symbol of Chengdu, and a symbol of peace and good luck. At the same time, the panda also boasts powerful fighting strength and represents the Chinese spirit of perseverance, and collectively with the team’s name, represents the team’s determination to achieve victory.”

The Overwatch League™ is the first major global professional esports league with city-based teams across Asia, Europe, and North America. Overwatch® was created by globally acclaimed publisher Blizzard Entertainment (a division of Activision Blizzard—Nasdaq: ATVI), whose iconic franchises have helped lay the foundations and push the boundaries of professional esports over the last 15 years.

Huya is joining forces with renowned Chinese esports club Royal Never Give Up (“RNG”) as a consultant on operating the team. Huya’s cooperation with RNG represents the united,

powerful collaboration of a leading game livestreaming platform and a top-tier Chinese esports club.

The panda on the logo appears in a sharp and firm outline with distinct angles. Its triangle-shaped eyes are bright with power and shine with confidence. The shape of its mouth, which is the highlight of the entire logo, features an untamed, inverted hook that perfectly embodies the fierce, dominant image of a king. In addition, the color of the logo contains the main colors of Huya and RNG, representing the joint forces of the two companies. The orange in the logo also represents vigor, the golden color represents the king, and the black represents calmness and steadiness. All combine to represent how the Chengdu Hunters will be fighting forward and striving for the championship.



The logo of Chengdu Hunters

The RNG Club, Huya's partner for the Chengdu Hunters, was established in May 2012 and owns a number of branches dedicated to a variety of games. The club has achieved exceptional results in several Chinese and international esports tournaments.

More detailed information about the team and its plans, including its coach, team members, and uniform will be revealed starting later this month to further increase fan anticipation for the Chengdu Hunters and the upcoming 2019 season.

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