Official Rules

Overwatch Gamescom Sweepstakes 2017

1. Eligibility. BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY (referred to herein as "Sponsor") IS THE SPONSOR OF THESE SWEEPSTAKES (the "Sweepstakes"). THESE SWEEPSTAKES ARE OPEN TO ANYONE AGED 18 OR MORE RESIDING IN Portugal, Spain, France, Belgium, Netherlands, United Kingdom, Ireland, Luxembourg, Germany, Denmark, Norway, Sweden, Poland, Finland, Estonia, Latvia, Lithuania, Ukraine, Romania, Croatia, Hungary, Bulgaria, Greece, Italy, Switzerland, Liechtenstein, Austria, Czech Republic, Malta, Slovakia, Slovenia, Iceland (the "Entrants"). If you are between the age of thirteen (13) years of age and the legal age of majority in your country of residence, one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Sweepstakes rules with your entry, and that such agreement constitutes acceptance of these Sweepstakes rules on behalf of you and themselves. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted.

2. Disclaimer.

Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Sweepstakes disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Sweepstakes.

3. Sweepstakes Period.

The Sweepstakes shall commence on 17:00 CEST August 22, 2017 (the "Start Date"), and shall continue in duration until 23:59 CEST August 27, 2017 (the "Deadline"). All entries must be received by the Deadline and in accordance with these official rules to be eligible to win a prize.

4. How to Enter.

To enter, a qualified Entrant shall cumulatively:

(i) register for the Sweepstakes on the Sponsor's Gleam.io Sweepstakes page (the "Sweepstakes Tool"), submitting his/her email address, country of residence, date of birth and name, "retweeting" a predetermined tweet from their own Twitter account and by "following" one of the Overwatch Twitter language pages located at:

- <u>https://twitter.com/OverwatchEU</u>
- <u>https://twitter.com/OverwatchIT</u>
- https://twitter.com/OverwatchDE
- <u>https://twitter.com/OverwatchES</u>
- <u>https://twitter.com/OverwatchFR</u>
- https://twitter.com/Overwatch_PL
- (ii) use one of the following URLs selecting a preferable language:
 - English: <u>https://gleam.io/EChRM/tweet-to-win-in-our-overwatch-gamescom-sweepstakes</u>
 - French: <u>https://gleam.io/ct5ZP/tweetez-pour-gagner-avec-le-jeu-concours-overwatch-de-la-gamescom</u>
 - German: <u>https://gleam.io/CXwQn/twittert-und-gewinnt-bei-unserer-overwatchverlosung-der-gamescom</u>
 - Spanish: <u>https://gleam.io/9CSHY/tuitead-para-ganar-en-nuestro-sorteo-de-overwatch-en-la-gamescom</u>
 - Italian: <u>https://gleam.io/Hd7K8/twitta-per-vincere-nel-nostro-concorso-di-overwatch-alla-gamescom</u>
 - Polish: <u>https://gleam.io/RPEYn/gamescomowy-konkurs-overwatch-na-twitterze</u>

Except for the authorised additional entries defined further, one Entrant may submit only one entry by using the Sweepstakes Tool. Multiple entries submitted using the same e-mail address are not allowed. Thereafter, qualified Entrants can obtain up to two (2) additional entries to the Sweepstakes ("Additional Entries") by completing the following actions:

- Qualified Entrants who have registered for the Sweepstakes can obtain one (1) additional entry by visiting the Blizzard Gamescom website via the Sweepstakes Tool: <u>http://gamescom.blizzard.com</u>
- Qualified Entrants who have registered for the Sweepstakes can obtain one (1) additional entry by visiting the Blizzard Twitch Gamescom channel via the Sweepstakes Tool: <u>https://www.twitch.tv/blizzard</u>.

5. Determination of winners.

On or before September 5, 2017 Sponsor shall randomly select eleven (11) qualified entrants (the "Winners") among qualified Entrants who meet the requirements defined in Section 4 of these Official Rules. The Winners will be eligible to obtain a prize defined in Section 6 of these Official Rules. The Winners will be contacted by email before September 12, 2017 to obtain the Winners' mailing addresses (which shall be sent by the Winner to Sponsor on or before September 19, 2017) for prize distribution. The prizes shall be sent by mail before October 31, 2017.

6. Prizes

The first Winner will receive:

- one (1) Doomfist PS4 Controller handmade painted by ARTitude (approximate retail value of €500.00); and
- one (1) Overwatch Reaper Statue (approximate retail value of €130.00); and
- one (1) copy of Overwatch[®]: Origins edition Digital Code Download (approximate retail value of €59.99); and
- one (1) Funko POP! Vinyl Carbon Fiber D.Va –Blizzard Exclusive (approximate retail value of €26.00); and
- one (1) Funko POP! Vinyl Titanium Pharah (approximate retail value of €13.00); and
- one (1) Ganymede Plush (approximate retail value of €18.00); and
- one (1) Overwatch Keychain Bottle Opener (approximate retail value of €9.00).

Each Winner from the second until the eleventh Winner will receive:

- one (1) copy of Overwatch®: Origins edition Digital Code Download (approximate retail value of €59.99); and
- one (1) Funko POP! Vinyl Carbon Fiber D.Va –Blizzard Exclusive (approximate retail value of €26.00); and
- one (1) Funko POP! Vinyl Titanium Pharah (approximate retail value of €13.00); and
- one (1) Ganymede Plush (approximate retail value of €18.00); and
- one (1) Overwatch Keychain Bottle Opener (approximate retail value of €9.00)

All Sweepstakes Winners will be notified via email provided in the Sweepstakes Tool.

7. Odds of Winning.

Odds of winning a prize depend on the total number of eligible Entrants who meet the eligibility requirements for the applicable drawing and the quantity of Additional Entries in accordance with Section 4. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes returned as undeliverable or otherwise not claimed (including the absence of Winners' answer to Sponsor's email and/or failure to provide a correct mailing address in one of the eligible countries mentioned in Section 1 above) within the time period specified by Sponsor will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). All prize details are at Sponsor's sole discretion.

8. Collection of Information.

The information submitted to Sponsor during the registration for the Sweepstakes via web-site "gleam.io" operated by "Crowd9 PTY Ltd" (the "Operator") will be used to contact you in the event that you are chosen to receive the prize and as otherwise specified in Sponsor's Privacy Policy, available at http://eu.blizzard.com/en-gb/company/about/privacy.html. Note that the data collector for these Sweepstakes are Blizzard Entertainment SAS, and Crowd9 PTY Ltd, and the data collected will be transferred to the United States of America and Australia. The details of each Entrant (name, email address, country of residence and date of birth) will be transmitted by the Sponsor's and Operator's server, which will process the data. The data will be collected during the Sweepstakes of each Entrant according to the «Informatique et Libertés» law, of the 6th of January 1978 and its later amendments, and according to the European directive number 95/46/CE. Each Entrant grants Sponsor permission to use the information he is providing within the framework set by the «Informatique et Libertés» law of the 6th of January 1978. Each Entrant may withdraw his/her personal data upon request. To exercise such right, you may write to Overwatch Gamescom Sweepstakes 2017 - Personal Data," c/o Blizzard Entertainment SAS, TSA 60 001, 78008 Versailles Cedex - France; however, you will be disgualified as an Entrant of the Sweepstakes if you withdraw your personal data prior to the determination and fulfilment of the prizes listed in Section 6 herein.

9. General Release.

By entering the Sweepstakes, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

10. Copyright Notice. The Sweepstakes and all accompanying materials are copyright © 2017 Blizzard Entertainment, Inc. All rights reserved. All other trademarks referenced herein are the properties of their respective owners.

11. Miscellaneous.

The Sweepstakes and these Official Rules will be governed, construed and interpreted under the laws of France. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Sweepstakes or any Entrant's participation in the Sweepstakes should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Sweepstakes or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Sweepstakes as

planned. Entrants who violate these Official Rules, tamper with the operation of the Sweepstakes or engage in any conduct that is detrimental or unfair to Sponsor, the Sweepstakes or any other Entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Sweepstakes. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Sweepstakes.

12. Sweepstakes Sponsor. The sponsor of the Sweepstakes is Blizzard Entertainment SAS.