

Official Rules

World of Warcraft®: Cosplay Showcase at gamescom 2018

1. Organizer. BLIZZARD ENTERTAINMENT SAS, a French company with its address at 145 rue Yves le Coz, 78000 Versailles, France (referred to herein as the “Organizer”), is THE ORGANIZER OF THE COSPLAY SHOWCASE (the “Showcase”).

2. Eligibility. The Showcase is open to anyone aged thirteen (13) or over (the “Entrant”) who possesses an entrance ticket allowing admission to the digital entertainment trade fair “gamescom 2018,” held at the Koelnmesse in Cologne, Germany from August 21, 2018 to August 25, 2018 (the “Event”). **If you are between the ages of thirteen (13) and the legal age of majority in your country of residence (a "Minor"), a parent or legal guardian must submit a signed, written statement that they have read, understood, and agree to these Showcase rules with your entry, and that such agreement constitutes acceptance of these Showcase rules on behalf of you and themselves. Additionally, if you are between the ages of thirteen (13) and sixteen (16), the presence of a parent or legal guardian is required during the Showcase.**

3. Disclaimer. The Organizer, all participating Organizers, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agencies will not be responsible for: (a) any late, lost, misrouted, garbled, or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, internet, or other computer, or communications-related malfunctions or failures; (c) any Showcase disruptions, injuries, losses, or damages caused by events beyond the control of the Organizer; or (d) any printing or typographical errors in any materials associated with the Showcase.

4. Showcase place and time. The Showcase shall take place during the Event in Hall 7 on August 24, 2018.

5. How to apply to participate in the Showcase. To apply for the Showcase, an Entrant must:

- 5.1. Meet the eligibility requirements set forth in Section 2 above.
- 5.2. Create an original costume taking its design and theme from the “World of Warcraft: Battle for Azeroth” game only.

The costume must meet the design requirements set forth in Exhibit 1 to this official policy.

Entrants are responsible for any and all costs and expenses associated with their costume creation and participation in the Showcase.

- 5.3. Send the application during the time period from 15:00 CEST on June 25, 2018 to 23:59 (CEST) on July 8, 2018 to the email address: WoWShowcase@blizzard.com. **No applications will be accepted after July 8, 2018.**

The application constitutes an email describing the costume and should be supported by a photo of an Entrant wearing the costume. The photos can be either attached to the email or be embedded into it. The photos must be submitted in .JPEG or .JPG format and cannot exceed the size of 2 MB per file. Only one application can be submitted per Entrant.

5.4. The Organizer will send a confirmation email stipulating that an Entrant has been selected for the Showcase by August 1, 2018.

In order to be registered for the Showcase, once the confirmation email has been received, the selected Entrant shall read and accept the Policy by printing and signing it. A scanned copy of the signed Policy (initials on each page and a handwritten signature at the end of the document) shall be sent to WoWShowcase@blizzard.com by August 10, 2018. **Failure to provide the Organizer with a scanned copy of a properly signed version of the Policy shall lead to the rejection of the application.**

6. How to enter the Showcase. To enter the Showcase, an entrant must:

- 6.1. Meet the requirements set forth in Section 2 and Section 5 above.
- 6.2. Possess the printed version of the confirmation email from the Organizer stipulating that an Entrant has been selected for the Showcase.
- 6.3. Possess the entrance ticket allowing admission to the Event.
- 6.4. Be present in Hall 7 during the Event and be ready to demonstrate the costume by means of walking on stage at the time indicated by the Organizer.

The Entrants who have failed to meet the requirements mentioned above will be disqualified from the Showcase.

The Organizer reserves the right, at any time, to disqualify any Entrants not complying with the Policy (including the requirements for the costume design in Exhibit 1) and the Organizer's representatives instructions. Additionally, the same applies to any Entrants behaving inappropriately and/or violating public order, including the use of alcohol and drugs, during the Showcase.

7. Collection of information. To provide services in connection to this Showcase, the data from and about the Entrants will be collected and processed by the Organizer. Blizzard Entertainment International, a division of Activision Blizzard International B.V., is the data controller for the processing of your personal data. The company is located at Prinses Beatrixlaan 582, WTC The Hague, Tower E, 6th Floor, 2595 BM The Hague, The Netherlands.

- 7.1. For the performance of the Showcase, including the communications associated with it, and for the purposes of providing with the official pictures/video of the event the participated in the Showcase Entrants, the following data shall be collected: Entrants' name, email address, phone number, country of residence, age.
- 7.2. The data mentioned above will be collected during the application period for the Showcase and the Showcase itself according to the "Informatique et Libertés" law, of January 6, 1978 and its later amendments, and according to the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR).
- 7.3. The data mentioned in para 7.1. shall be also collected and used for the social media promotion of the Showcase and Entrants participated in it, which shall be organized by the Sponsor, for the duration of six (6) months after the Event.
- 7.4. Each Entrant agrees and understands that the Organizer can use the data for the purposes outlined above.

8. Responsibility. By entering the Showcase and to the fullest extent permitted by law, you release the Organizer, participating Organizers and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees, and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Showcase or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

In case of circumstances outside the Organizer's control, in a fortuitous case, or under exceptional circumstances (fire, flood, natural disaster, malevolent intrusion in the IT system, strike, jeopardize of the financial and technical viability of the Showcase etc.), even in the case of its own responsibility (subject to its good faith), the Organizer retains the right to cancel the whole or part of the Showcase. The present Showcase will be cancelled in case of circumstances outside the Organizer's control, without the Entrants being able to claim any form of compensation.

The Organizer retains the right to exclude entry to the present Showcase for any individual having cheated, deceived, faked, or disturbed the operations stated in these Terms. The Organizer retains the right to sue any individual having cheated, deceived, faked, or disturbed the operations stated in these Terms, or attempted to do so. Any addition or amendment to these Terms will be announced online. They will be considered appendices to the present Terms.

9. Grant of license. By participating in the Showcase, Entrants hereby grant to the Organizer, a non-exclusive, worldwide, royalty free license for the duration of the protection usually granted

to authors by laws and convention on copyright to: display and reproduce photographs or video material in association with the Showcase on the Organizer's websites ("Licensed Materials"), including, but not limited to www.blizzard.com and eu.battle.net, for streaming, commercial, business, and trade purposes, as well as for advertising and/or publicity purposes. Additionally, Entrants hereby agree and acknowledge that the Organizer may, in its sole discretion, display the Licensed Materials, in whole or in part, distorted in character or form, on its website/s.

10. Image Authorization. The Organizer can reproduce and use your full name, country of residence, age, personal photograph, Showcase participation video and picture footage and interviews (hereinafter the "Elements"). You hereby authorize the Organizer to reproduce, digitize, adapt, diffuse, represent, and communicate the Elements on any communication medium relative to the Organizer's interactive games (the "Product") as:

Press releases, press conferences and press kits (audio and visual) of the Product by the Organizer relative to its communication with the general and specialized (multimedia editions, general public computer science, family dedicated newspapers) press, provided that the Elements shall be reproduced and communicated in whole or in part by the aforementioned press.

The authorization hereby granted is free of charge, worldwide and for an undetermined term (or at least for the exploitation term of the Product and of the range to which it belongs). It is expressly understood that the Organizer shall not make use of any of your eventual observation and image in a manner that could harm your reputation.

11. Applicable Law. The Showcase and this policy are governed, construed, and interpreted under the laws of France. Entrants agree to be bound by this policy.

In case of litigation, only tribunals in the country of physical residence of the head office of the Organizer will have jurisdiction.

12. Miscellaneous. Entrants agree to be bound by this official policy and by the decisions of the Organizer, which are final and binding in all respects. The Organizer reserves the right to change this Official Policy at any time, in its sole discretion, and to suspend or cancel the Showcase or any Entrant's participation in the Showcase should viruses, bugs, unauthorized human intervention or other causes affect the administration, security, or proper play of the Showcase, or the Organizer otherwise becomes (as determined in its sole discretion) incapable of running the Showcase as planned.

The tickets to the Event shall not be reimbursed or paid by the Organizer, and the Showcase is open to participation by individuals willing to attend the Event and should not be considered an incentive to attend.

The selected for the Showcase Entrants will be provided with a selection of goodies determined by the Organizer.

EXHIBIT 1.

Entrants must also take the [official gamescom rules](#) into consideration regarding cosplay design:

Allowed at gamescom 2018

Imitation weapons made of foam, rubber, cardboard, and soft materials are allowed:

- LARP weapons (Live Action Role Play, generally made of foam or latex reproductions with a stabilizing core)
- Non-functioning bows without real strings to a max. of 1.50 m and quivers with arrow mockups
- Imitation weapons and rods made from a combination of wood/plastic/soft material, if the amount of wood is not predominant
- Projectile weapons of soft, flexible materials without a solid core
- Riding crops shorter than 1 m

Not allowed at gamescom 2018

- Airsoft/paintball and Gotcha weapons, even when these are non-functional
- Blank and gas guns
- Real ammunition
- Pyrotechnics, explosives, and fireworks
- Throwing weapons (e.g. throwing stars, darts, throwing knives, etc.)
- Cutting and stabbing weapons, whether with sharp or dull blades
- Real swords and ornamental swords
- Nunchakus
- Arrows of all kinds, regardless of the material
- Rods or tubes made of wood, metal, fibreglass, hard plastic
- Riding crops longer than 1 m, hand whips of all kinds
- Tanto knives and ornamental sabres

The following rules must also be observed to accommodate the Blizzard gamescom stage and backstage area:

Maximum dimensions for expansive costumes:

- Fixed wings with a maximum span of 70 cm for each wing
- Flexible wings (that can be put on and extended) with a maximum span of 70 cm for each wing when extended and a maximum width of 70 cm for each wing when protracted; extension is only allowed during brief periods for photos with an adequate amount of surrounding space
- Maximum height for costumes is 2.5 m; costumes higher than 2.2 m will no longer pass through all doors and gates

- Trains and tails with a maximum length of 1 m
- Costumes may not be too revealing, meaning that the upper body, genital area, and posterior must be covered adequately
- Make-up and painting that is part of the costume may not rub off
- The wearing of gas masks and full latex masks is prohibited
- Pieces of armor made of metal must be firmly attached to the body
- Spiked bracelets and neck bands may not have spikes longer than 5 cm and must be blunt
- Metal chains may not be worn loosely and must be firmly attached to the costume

We would like to remind you that all visitors carry their imitation weapons and wear their costumes at their own risk and are thus liable for any damage caused.