

#WarcraftMovie

Official Rules

NO PURCHASE NECESSARY TO ENTER. A PURCHASE WILL NOT IMPROVE YOUR CHANCE OF WINNING.

1. **Eligibility.** BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY (referred to herein as "SPONSOR") IS THE SPONSOR OF THIS CONTEST. This Contest is open to anyone aged 15 years of age or more residing in the United States, Canada, Korea, Singapore, Malaysia, Thailand, Philippines, Indonesia, Vietnam, Taiwan, Hong-Kong, Macau, Germany, France, Austria, Belgium, Sweden, Norway, Denmark, Spain, Italy, Portugal, Estonia, Finland, Switzerland, Poland, Greece, Iceland, Hungary, Latvia, Lithuania, Luxembourg, Netherlands, Croatia, Bulgaria, Czech Republic, Russia, Romania, Serbia, Slovakia, South Africa, Turkey, Ukraine, Belarus, Ireland, Israel and the United Kingdom, who is not a resident of the states of Arizona, North Dakota, Vermont, Connecticut, or Maryland in the United States, or the Province of Quebec in Canada ("Entrants"). To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers, and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state, and local laws and regulations apply. Void where prohibited or restricted. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

2. **Contest Period.** The Contest shall commence on August 9th, at 04:00 PM CEST, (the "Start Date"), and shall continue in duration until August 16th, 2015 at 11:59 PM CEST (the "Deadline"). All entries must be received by the Deadline to be eligible to win a prize.

3. **Entering the Contest.** To enter the Contest, a qualified Entrant must: (i) Meet the eligibility requirements set forth in Section 1 above ; and (ii) be a registered user of Facebook, Instagram, and Twitter ("Social Platforms"); and (iii) follow one of the official Blizzard Twitter pages (full list here: <http://eu.blizzard.com/en-gb/company/about/contact.html>). Qualified Entrants can enter the Contest by posting a picture showing their "best battle stance" which is supported on either of the Social Platforms (an "Entry") and add the following hashtags to their submissions: #WarcraftMovie and #BlizzGC2015.

On 21st August, Sponsor will announce the Entry that a jury composed by Blizzard staff has chosen as Winner, among all the entries submitted, based on creativity and originality.

4. Prizing.

The qualified Entrant whose Entry is chosen as Winner will win the following prize:

- 1 (one) Alliance shield from World of Warcraft Movie (~2,700 € value)

ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prize returned as undeliverable or unclaimed will be forfeited and at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. Prize is not transferable. No substitutions or exchanges (including for cash) of the prize will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. The Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

5. **Odds of Winning.** Odds of winning a prize depend on the total number of eligible Entrants for the applicable drawing. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prize not claimed within the time period specified by Sponsor will be forfeited and, at Sponsor's discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF

ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). All prize details are at Sponsor's sole discretion.

6. Original Work of Authorship. You hereby warrant and represent that the information that you submit to enter the contest is your information that have the right to use for this Contest, and that such information does not violate, misappropriate or infringe any copyright, trademark or other proprietary right of any other person or entity.

7. Sponsor Use of Entries. You hereby agree that upon entering the Contest, you hereby grant Blizzard Entertainment, Inc. and its affiliated company Blizzard Entertainment SAS a perpetual, non-exclusive, worldwide license and right to utilize the Entry that you tweet or send by email in connection with the Contest (collectively, the "Entry Materials"). The Entry Materials will not be returned to any Entrant. Without limiting the generality of the foregoing, you acknowledge that the Sponsor shall have the right to use, modify, reproduce, publish, perform, display on all forms of media, distribute, make derivative works of, and otherwise commercially and non-commercially exploit the Entry Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity. You agree to take, at the Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by the Sponsor to effect, perfect, or confirm the Sponsor's rights as set forth above in this Section 6.

8. Collection of Information. The information submitted to Sponsor during the registration for the Contest will be used to contact you in the event that you are chosen to receive a prize and as otherwise specified in Sponsor's Privacy Policy, available at <http://us.blizzard.com/en-us/company/about/privacy.html>. Note that the data collector for this Contest is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. The details of each Entrant (e-mail address) will be transmitted by the Sponsor's server, which will process the data. The data will be collected during the Contest of each user on the according to the «Informatique et Libertés» law, of the 6th of January 1978 and its later amendments, and according to the European directive number 95/46/CE. Each Entrant grants Sponsor permission to use the information he is providing within the framework set by the «Informatique et Libertés» law of the 6th of January 1978. Each Entrant benefits from the right to access and modify his personal data. You may also withdraw your personal data upon request, however you will be disqualified as a Entrant in the Contest if you withdraw your personal data prior to the determination and fulfilment of the prizes listed in Section 3 herein.

9. General Release. By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

10. Copyright Notice. The Contest and all accompanying materials are copyright © 2015 Blizzard Entertainment, Inc. All rights reserved.

11. Miscellaneous. The Contest and these Official Rules will be governed, construed and interpreted under the laws of the State of California. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor and judges, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any Entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. If terminated, Sponsor may, at its discretion, select the potential winner(s) for the Contest and/or drawing at issue from all eligible, non-suspect entries received for that Contest and/or drawing prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other Entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor

reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to or send written questions to “#BlizzGC2015 Contest - Information Request,” Blizzard Entertainment SAS, 145 rue Yves le Coz, 78000 Versailles, France.

12. Contest Sponsor. The sponsor of the Contest is Blizzard Entertainment, SAS.